

Michigan League for Public Policy

U.S. PRIVACY POLICY

This Privacy Policy was last updated on November 4, 2025.

PLEASE READ THIS PRIVACY POLICY CAREFULLY. BY CONTINUING TO ACCESS THE **MICHIGAN LEAGUE OF PUBLIC POLICY (“MLPP”)** WEBSITE, YOU AGREE TO THE TERMS IN THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THE TERMS IN THIS PRIVACY POLICY, DO NOT PROVIDE US WITH YOUR PERSONAL DATA.

The League uses data to educate, advocate and fight for policy solutions that undo historic and systemic racial and economic inequities to lift up Michiganders who have been left out of prosperity.

This Privacy Policy governs the collection, storage, and use of your personal data when you access our website and review our service offerings (“Services”). This policy provides you with details about the personal data we collect from you, how we use it, and the rights you have to control the personal data we maintain about you.

This policy is addressed to our website visitors located in the United States.

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1. What Information Do We Collect?

When you access our website, we collect only the information and personal data you have agreed to provide to us that is necessary to identify your needs and to provide you with better service. Depending on the jurisdiction, information about you may be called “personal information,” “personally identifiable information,” or just “personal data.” In this Privacy Policy, we call it both personal data and personal information in an effort to match the jurisdictional preferences.

Through your use of our website we may request personal data including, but not limited to:

- Name, company, and job title;
- Contact information including email address, physical address, and phone number;
- Information you send to us via email links on our website;
- Internet Protocol (“IP”) Address and other persistent identifiers; and
- PCI compliant credit card information via third party site

Some of this personal data, including name, company name if applicable, and contact information, will only be collected if you *voluntarily* provide it via email, signing up to subscribe to our blog, or otherwise contacting MLPP. We may also track information such as the domain name and the name of the web page from which you entered our web portal, and how much time you spend on each of our pages. We collect information that is combined with other web visitors' information, such as how many times visitors click on each web page and the methods by which our Services were found.

We may collect IP addresses and website usage information from you when you visit our website via the use of "cookies." An IP address is a number that is assigned to your device when you are using your browser on the Internet. A cookie is a small file that is stored on the hard drive of your device ready for future access when you return to our website. We use cookies to deliver web content specific to you. Cookies cannot pass viruses, harm your computer, or pass on private information such as an email address without the device user's intervention. Cookies contain session identification numbers that allow our systems to recall previous sessions for authentication efforts and assemble information from our gathered data. You can configure your device's browser to alert you when our website is attempting to send you a cookie and allow you to accept or refuse the cookie. Further information on how to prevent cookies from being stored on your device can be found on <http://www.allaboutcookies.org> under the "manage cookies" section. Alternatively, you can access further information by going to the help menu within your internet browser. To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

We use cookies to give you the best experience on our website. If you continue to access our website without changing your cookie settings, we assume that you consent to our use of cookies on your device. You can change your cookie settings at any time but if you do, you may lose some functionality on our website.

Our website uses cookies to improve your browsing experience and site functionality. These include:

- **Essential cookies** that keep you logged in, remember your preferences, and ensure the site works correctly (e.g., WordPress session, language, and security cookies).
- **Analytics cookies** (such as Google Analytics) that help us understand how visitors use the site and improve our content.
- **Marketing cookies** (such as Facebook Pixel) that may be used to deliver relevant ads and measure campaign performance.
- **Functional and plugin cookies** that support features such as forms, security, or caching.

You can disable non-essential cookies through your browser settings.

2. [What Do We Do With the Personal Information We Collect?](#)

You may be asked to provide personal data in certain fields when using our website. The personal data we collect is used only for the purpose we state at the time of collection or for purposes contained below. For example, our uses may include, but are not limited to, the following:

- **To provide information based on your needs and respond to your requests.** We may use your personal data to share information about MLPP's work.
- **To select content, improve quality, and facilitate use of our Services.** We may use your personal data, including the information gathered through website cookies as a result of your navigation across our website (that may include third-party cookies), to help create and personalize the Services that may interest you, track marketing campaign responsiveness, evaluate page response rates, conduct usability testing, and facilitate your use of our website or services (for example, to facilitate navigation and enhance security).
- **To engage with third parties.** We may share your personal data with third parties, such as Every Action, in connection with services that these individuals or entities perform on our behalf. These third parties are restricted from using your data in any way other than to provide services for us or for the collaboration in which they and MLPP are contractually engaged (for example, hosting a MLPP database or engaging in data processing).

on our behalf, or mailing you information that you requested). We carefully select these third parties, and they are contractually obligated to keep your data secure. From time to time, and with your consent, we may also share your information with third parties that might provide content, products, or services of interest to you.

- **To protect our content and services.** We may use your personal data to prevent potentially illegal activities. We also use a variety of technological systems to detect and address anomalous activity and to screen content to prevent abuse, such as spam. These efforts may, on occasion, result in a temporary or permanent suspension or termination of some functions for some users. By using our website, you acknowledge and agree that we may access, retain, and disclose the personal data we collect and maintain about you if required to do so by applicable law of the relevant jurisdiction or in a good faith belief that such access, retention, or disclosure is reasonably necessary to: (a) comply with legal process (e.g. a subpoena or court order) or law; (b) enforce, this Privacy Policy, or other contracts with you, including investigation of potential violations thereof; (c) respond to claims that any content violates the rights of third parties; (d) respond to your requests for customer service; and/or (e) protect the rights, property or personal safety of MLPP, its agents, affiliates, users, and/or the public. This includes exchanging information with other companies and organizations for fraud protection, compliance with applicable law, spam/malware prevention, and similar purposes.
- **To protect our information assets as well as your own personal data.** Our Information Security Program protects the confidentiality, integrity, and availability of our information assets by following a risk management approach based on policies, standards, guidelines, and procedures to meet security objectives while supporting business and operational goals.
- **To assist in Business Transfers.** As we continue to develop our business, we may buy, merge, or partner with other entities. In such transactions, (including in contemplation of such transactions) user information may be among the transferred assets. If a portion or all of our assets are sold or transferred to a third-party, customer personal data (including your email address) would likely be one of the transferred business assets. If such transfer is subject to additional mandatory restrictions under applicable laws, we will comply with such restrictions.

To the extent that we collect certain demographic information about you, we may use this information in our market research, but we will do so only after we “anonymize” or “pseudonymize” the data, i.e., remove information that would confirm your identity. We will not use your personal data, however, to send commercial or marketing messages to you unless we have a legal basis for doing so, such as your consent or a contract with us for which, in either case, you will have the ability to opt out of by sending an email to info@mlpp.org

We do not collect personal data when you browse our website and request pages from our servers *unless* you voluntarily and knowingly provide such information to us.

In these cases, we will know who you are based on the information you previously supplied to us. When you request a page from our website, our servers log the information provided in the HTTP request header including the IP number, the time of the request, the URL of your request and other information that is provided in the HTTP header. We collect the HTTP request header information in order to make our website and Services we offer function correctly and provide you with the functionality that you expect to see. We also use this information to personalize the content we present, better understand how visitors use our website, and better tune the website, its contents, and its functionality to meet your needs. We only use your personally identifiable information for those activities listed at the time you submit your information to us. For example, if you provide us with an email to inform you of MLPP updates or to ask a question of MLPP, then that is what we will use your email address to do. If we would like to use your personal data for an unrelated activity, we will first request your consent to do so.

3. [Who Can Use the Information We Collect and How?](#)

If we do provide your personal data to third parties or allow third parties to collect personal data from you on our behalf, it is because we have contracted with that third party to provide some part of the information or service that you have requested and received their contractual assurances that they will protect your personal data in accordance with all applicable laws. Other than those who act on our behalf and except as explained in this Policy, personal data you provide

to us will not be transferred to unrelated third parties, unless we have a legal basis to do so. However, please note that personal data provided to us is subject to disclosure pursuant to judicial or other government subpoenas, warrants or orders. We will only provide this information after approximately two weeks following receipt of a valid subpoena or other legal process in a civil case.

4. [How Do We Protect the Personal Information We Collect?](#)

Security of Personal Data

We are committed to protecting the security of your personal data. Depending on the circumstances, we may hold your information in hard copy and/or electronic form. For each medium, we use technologies and procedures to protect personal data. We review our strategies and update as necessary to meet our business needs, changes in technology, and regulatory requirements. We take our security obligations seriously and so should you. While we are responsible for maintaining the security of our website and Services, you must also access and use our website and Services in a manner that is responsible and secure. We adhere to internationally recognized security standards and industry best practices, and we periodically audit and assess our information security management system. In addition, we maintain policies, procedures, and training to address data protection, confidentiality, and security, and we regularly update and review the compliance status of these measures.

Storage and Transfer of Personal Data

The personal data we collect is stored and processed in the United States. We take steps to ensure that the data we collect under this Privacy Policy is processed and maintained in accordance with applicable law.

We also collaborate with third parties, such as cloud hosting services and suppliers located within the United States to serve the needs of our business, workforce, and customers. In some cases, we may need to disclose or transfer your personal data to third parties in areas outside of your home state. When we do so, we take steps to ensure that personal data is processed, secured, and transferred according to applicable law.

If you would like to know more about our data transfer practices, please contact info@mlpp.org

Retention of Personal Data

We retain your personal data only for as long as necessary to provide the Services you have requested, or for other business purposes such as complying with our legal obligations, resolving disputes, and enforcing our agreements. We are required by law to keep some types of information for certain periods of time (e.g., statute of limitations). If your personal data is no longer necessary for the legal or business purposes for which it is processed, we will generally destroy or anonymize that information.

5. [What Are Your Rights Regarding Your Personal Data?](#)

We respect your right to access and control your personal data. You have choices about the data we collect. When you are asked to provide personal data that is not necessary for the purposes of providing you with our Services, you may decline. However, if you choose not to provide data that is necessary to provide a particular service, you may not have access to certain features on our website.

Please note that your privacy rights may be specific to the state in which you reside. In the list below, we identify the states where certain privacy rights differ or are absent and describe the difference or omission.

Access to personal data: You have the right to request access to your personal data. In these cases, we will comply, subject to any relevant legal requirements and exemptions, including identity verification procedures. Before providing data to you, we will ask for proof of identity and sufficient information about your interaction with us so that we can

locate any relevant data. We may also charge you a fee for providing you with a copy of your data (except where this is not permissible under applicable law). This right is available in all states with consumer privacy laws currently in effect.

Correction and deletion: In some jurisdictions, you have the right to correct or amend your personal information if it is inaccurate or requires updating. You may also have the right to request deletion of your personal information. The right to request deletion of your personal information is available in all states with consumer privacy laws currently in effect. Please note that such a request could be refused because your personal information is required to provide you with the services you requested or because it is required by applicable law. Iowa and Utah do not provide individuals with the right to correct. Other than those two states, the right to correct is available in all states with consumer privacy laws currently in effect.

Opt-Out of certain data processing: In some jurisdictions, you have the right to restrict a business's ability to process personal information about the consumer. Residents of California have the right to opt out of certain data processing for sensitive data, which is defined below in "Right to Opt-Out." Residents of Colorado, Connecticut, Delaware, Indiana (effective Jan. 1, 2026), Kentucky (effective Jan. 1, 2026), Maryland (effective Oct. 1, 2025), Minnesota (effective July 31, 2025), Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island (effective Jan. 1, 2026), Tennessee (effective July 1, 2025), Texas, Utah, and Virginia have the right to opt out of processing for profiling/targeted advertising purposes. Residents of Iowa do not have this right.

Right to Opt-Out: There is a right to opt out of collecting sensitive personal information in California. Under the California Consumer Privacy Act ("CCPA") sensitive personal information ("SPI") is defined as personal information that reveals the following: (1) a consumer's social security, driver's license, state identification card, or passport number; (2) a consumer's account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account; (3) a consumer's precise geolocation; (4) a consumer's racial or ethnic origin, religious or philosophical beliefs, or union membership; (5) the contents of a consumer's mail, email, and text messages unless the business is the intended recipient of the communication; (6) a consumer's genetic data; (7) the processing of biometric information for the purpose of uniquely identifying a consumer; (8) personal information collected and analyzed concerning a consumer's health.; and (9) personal information collected and analyzed concerning a consumer's sex life or sexual orientation. SPI that is "publicly available" is not considered sensitive personal information or personal information. MLPP does not process SPI (as that term is defined under the CCPA) when collecting information. Because we limit our use of SPI to what is necessary to perform the services reasonably expected by you, California residents would not have the right to limit this use. Importantly, we do **not** process personal information for profiling or targeted advertising.

Right to Opt-In: Except for California, Iowa, and Utah, current U.S. state privacy laws require organizations to obtain affirmative opt-in consent to collect and use SPI.

Right to Opt-Out of Sales: You have the right to opt-out of the sale of your personal data. This right is available in all states with consumer privacy laws currently in effect. If you are a California, Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, or Virginia, resident and have an established business relationship with us and want to receive information about how to exercise your third-party disclosure choices, you must send a request to the following address with a preference on how our response to your request should be sent (email or postal mail). You may contact us in two ways.

1. Send an email to info@mlpp.org.
2. Alternatively, you may contact us at:

Michigan League for Public Policy
101 S. Washington, #820
Lansing, MI 48933

c/o Kate Powers, Chief Development Officer & Privacy Administrator

For requests sent via email you must put the statement “Your [*insert your state of residence*] Privacy Rights” in the subject field of your email. All requests sent via postal mail must be labeled “Your [*insert your state of residence*] Privacy Rights” on the envelope or post card and clearly stated on the actual request. For all requests, please include your name, street address, city, state, and zip code. (Your street address is optional if you wish to receive a response to your request via email. Please include your zip code for our own recordkeeping.) We will not accept requests via the telephone or by facsimile. We are not responsible for responding to notices that are not labeled or not sent properly, or do not have complete information.

If you are a California resident under the age of 18, California Business and Professions Code Section 22581 permits you to request and obtain removal of content or information you have publicly posted. Please be aware that such a request does not ensure complete or comprehensive removal of the content or information you have posted and that there may be circumstances in which the law does not require or allow removal even if requested.

In addition, if we process your personal information in reliance upon your consent, you can still contact us at any time to withdraw your consent.

We will respond to all legitimate requests within 30 days. If you exercise your right to: (1) opt out of the sale, (2) opt out of the sharing, or (3) limit the use of SPI (assuming that we even have your SPI), we will cease using and disclosing the SPI as soon as feasibly possible. Requests that fall into these three categories will be fulfilled within 15 days of the request.

Sensitive data processing: In some jurisdictions, applicable U.S. state privacy laws require organizations to obtain affirmative opt-in consent to collect and use SPI. Residents of Colorado, Connecticut, Delaware, Indiana, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, and Virginia have this right, basically requiring individuals to consent to the collection and use of their SPI. Residents of California do not have this right, but they may limit the use of SPI to that which is necessary to perform the services. Residents of Iowa and Utah must be presented with clear notice and an opportunity to opt-out of such processing, otherwise they will be subject to an opt-in default.

Portability: You have the right to ask for a copy of your personal data and/or ask for it to be ported to another provider of your choice. Please note that such a request could be limited only to the personal data you provided to us or that we hold at that given time and subject to any relevant legal requirements and exemptions, including identity verification procedures. Residents of California, Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, and Virginia have the right to request personal information about the consumer be disclosed in a common file format.

Automated decision making: In some jurisdictions, residents have the right to opt out of certain automated decision making. Residents of California, Delaware, Maryland, and Rhode Island have this right. Residents of Colorado, Connecticut, Indiana, Kentucky, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Tennessee, Texas, and Virginia only have the right to opt out of certain automated decision-making. Residents of Iowa and Utah do not have this right.

Private right of action: In some jurisdictions, residents may seek civil damages from a business for violations of a statute. Residents of California have a private right of action limited to certain violations only. Residents of Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, and Virginia do not have this right.

Marketing preferences: If you have provided us with your contact information, we may, subject to any applicable Spam Act or similar regulation, contact you via email, postal mail, or telephone about our Services or events that may be of interest to you, including newsletters.

If you receive marketing email communications from us, we will provide you with an unsubscribe link allowing you to opt-out of receiving future email or to change your contact preferences. Email communications may also include a link to directly update and manage your marketing preferences.

Right to Non-Discrimination: We will not discriminate against you for exercising your consumer rights under applicable privacy laws. Email communications you receive from us will provide you with an unsubscribe link allowing you to opt-out of receiving future email or to change your contact preferences. Email communications may also include a link to directly update and manage your marketing preferences. See Section 7 for how to manage your contact preferences. Please remember that even if you opt out of receiving marketing emails, we may still send you important information related to your account.

6. How Do You Opt-out of Personal Information Sharing with Our Business Partners?

We may use third party analytics vendors to evaluate and provide us with information about the use of our Services and viewing our content. Some of the information you see about our Services may be customized based on automated predictions about your interests, which predictions are generated from your visits over time and across different websites using tools such as Google Analytics. This information allows us to create content of greater interest to you and can also be used to serve ads based on your past visits to our website. Note that you can opt out of a third-party vendor's use of cookies, including use by Google, by visiting the Network Advertising Initiative opt-out page (<http://www.networkadvertising.org/choices/>).

For more information about how targeted Network Advertising works, please visit: <http://www.youradchoices.com/> or <http://www.networkadvertising.org/understanding-online-advertising>.

You may opt-out of third-party targeted advertising or analytics in two ways: (1) By directly notifying a Network Advertising service provider via its opt-out tools (please see above), or (2) using your browser's Do Not Track (DNT) settings to indicate that you do not wish to receive targeted advertising based on your overall internet usage. For more information about DNT and how it works, please visit the Future of Privacy Forum's website: <http://www.allaboutdnt.com/>.

We will make a good faith reasonable effort to honor your DNT browser settings for opting out of receiving targeted third-party advertising based on your overall Internet usage. Please note that various browsers frequently update their technology or change their settings and business practices without advance notice, and we may not have the latest information on how to honor your preferences. If you exercise either opt-out option – the cookie opt-out or the browser opt-out – you will continue to receive advertising, but such advertising may not relate to your specific interests, previous purchases, or search history.

You can also opt out of our marketing emails at any time by contacting us at michleague@mlpp.org or by sending us a post card to **"OPT OUT," Michigan League for Public Policy 101 S. Washington, #820 Lansing, MI 48933**

7. How Do You Correct and Update Your Personal Data?

We aim to keep all personal data that we hold accurate, complete, and up to date. While we will use our best efforts to do so, we encourage you to tell us if you change your contact details. If you believe that the information we hold about you is incorrect, incomplete, or out-of-date, please contact info@mlpp.org.

You can change or correct your personal data at any time. Just send an email with your old information and your corrections to info@mlpp.org with "Correction" in the subject line.

8. What is Our Privacy Policy If You Are an Underage Child?

We understand the importance of protecting the privacy of all individuals, especially the very young. Our services are intended for United States audiences over the age of 18. Our Services are not directed to children, and you may not use our Services if you are under the age of 13. You must also be old enough to consent to the processing of your personal data in your state of residence (in some states a parent or guardian may do so on your behalf). You must be at least 16 years of age to use our forums. Subscribing to our Services is restricted to adults who are either 18 years of age or older or as otherwise legally defined by the state of your residency.

9. [What Happens When You Link to a Third-Party Website?](#)

If you click on a link and go to another website, you will be subject to that website's privacy policy. We encourage you to read the posted privacy policy statement found at any website **before** submitting any personal data.

10. [What Happens When We Update Our Privacy Policy?](#)

We may on occasion update our Privacy Policy. Your acceptance of any minor changes to this Privacy Policy is indicated by your continued use of our Services. If we make any material changes to our Privacy Policy, we will post a notice about the change at a prominent location on our website. We encourage you to periodically review our Services and this Privacy Policy for any changes.

11. [What If You Have Questions?](#)

If you have questions or concerns regarding this statement, you should first contact us via email at info@mlpp.org

Cookie Policy

The Michigan League for Public Policy ("us," "we," "our," "Company" or "MLPP") website, like many other websites, uses small files called cookies to help us customize your browsing experience. Find out more about cookies and how you can control them in the information below.

This page contains information on what cookies are, the cookies we use, how to switch cookies off in your browser, how to specifically switch off advertising cookies, and some useful links for further reading on the subject. If this Policy does not provide the information you were looking for, or you have any further questions about the use of cookies on our website, please email info@mlpp.org

What are cookies?

Cookies are small text files that are stored by the browser (for example, Edge, Firefox, Chrome, or Safari) on your computer, tablet, or cell phone. They allow websites to store things including your user preferences. Think of cookies as providing a "memory" for the website, so that it can recognize you when you come back and respond appropriately.

How do we use cookies?

Listed below are the various types of cookies you may encounter and a description of each type. We only use the following on our Website:

- Site performance cookies
- Anonymous analytics cookies
- Geotargeting cookies
- Registration cookies
- Advertising cookies
- Third party advertising cookies]

Site performance cookies

This type of cookie remembers your preferences for tools found on our website, so you don't have to re-set your preferences each time you visit our website. Examples include:

- [Volume settings for a video player
- Whether you prefer to see new content first
- Video streaming speeds that are compatible with your browser]

Anonymous analytics cookies

Every time someone visits our website, software provided by another organization generates an "anonymous analytics cookie." These cookies can tell us whether or not you have visited our website before. Your browser will tell us if you have these cookies and, if you don't, we will generate new ones. This allows us to track how many individual users we have, and how often they visit our website.

Unless you are signed into some registration feature on our website, we cannot use these cookies to identify you. We use them to gather statistics, for example, the number of visits to a page. If you are logged in, we will also know the details you gave to us for this, such as your username and email address.

Geotargeting cookies

These cookies are used by software which tries to work out your location from the information supplied by your browser when you click on a web page. This cookie is completely anonymous, and we only use it to help target our content and advertising.

Registration cookies

When you register with us, we generate cookies that let us know whether you are signed in or not. Our servers use these cookies to work out which account you are signed in with, and if you are allowed access to a particular Service. It also allows us to associate any comments you post with your username. If you have not selected “keep me signed in,” your cookies get deleted when you either close your browser or shut down your computer. While you are signed into any of our registration offerings, we combine information from your registration cookies with analytics cookies, which we could use to identify which pages you have seen.

Advertising cookies

These cookies allow us to know whether or not you’ve seen a particular ad or a type of advertisement, and how long it is since you’ve seen it. We also use cookies to help us use targeted advertising. We may use cookies set by another organization so we can more accurately target advertising to you. These cookies are anonymous – they store information about what you are looking at on our website, but not about who you are.

Third party advertising cookies

Some content you see on our website is provided by other organizations. Some of these organizations use their own anonymous cookies to track how many people have seen a particular ad, or to track how many people have seen it more than once. The companies that generate these cookies have their own privacy policies, and we have no access to read or write these cookies. These organizations may use their cookies to anonymously target advertising to you on other websites, based on your visit to our website.

Other third-party cookies

On some pages of our website, other organizations may also set their own anonymous cookies. They do this to track the success of their application, or to customize the application for you. Because of how cookies work, our website cannot access these cookies, and neither can the other organization access the data in cookies we use on our website.

How do I turn cookies off?

It is usually possible to stop your browser accepting cookies, or to stop it accepting cookies from a particular website. However, we cannot tell if you are signed in without using cookies, so if you decline all cookies, you would not be able to post comments.

All browsers allow you to change your cookie settings. You can usually find these settings in the Options or Preferences menu of your browser. To understand these settings, the following links may be helpful, or you can use the Help option in your browser for more details.

- [Cookie settings in Microsoft Edge](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari web](#) and [iOS](#).

If you are primarily concerned about third party cookies generated by advertisers, you can turn these off by going to the [Your Online Choices site](#).

You can also visit the trade body representing these advertising platforms for more information: [Network Advertising Initiative](#).

Useful links

If you would like to find out more about cookies and their use on the Internet, you may find the following links useful:

- [Microsoft Cookies guide](#)
- [All About Cookies](#)

The Interactive Advertising Bureau (IAB) is an American advertising business organization that develops industry standards, conducts research, and provides legal support for the online advertising industry. The IAB has provided the following website to give information specifically about privacy issues around Internet advertising:

<https://www.iab.com/topics/privacy/>

For further legal information about privacy issues, you may find these links useful:

[California Consumer Privacy Act](#)

[Colorado Privacy Act](#)

[Connecticut](#)

[Delaware Personal Data Privacy Act](#)

[Indiana Consumer Data Protection Act](#) (Effective Jan 1., 2026)

[Iowa Consumer Data Protection Act](#)

[Kentucky Consumer Data Protection Act](#) (Effective Jan 1., 2026)

[Maryland Online Data Privacy Act](#) (Effective Oct. 1, 2025)

[Minnesota Consumer Data Privacy Act](#) (Effective Jul. 1, 2025)

[Montana Consumer Data Privacy Act](#)

[Nebraska Data Privacy Act](#)

[New Hampshire](#)

[New Jersey](#)

[Oregon Consumer Privacy Act](#)

[Rhode Island Data Transparency and Privacy Protection Act](#) (Effective Jan. 1, 2026)

[Tennessee Information Protection Act](#) (Effective Jul. 1, 2025)

[Texas Privacy and Security Act](#)

[Utah Consumer Privacy Act](#)

[Virginia Consumer Data Protection Act](#)

If you would like to contact us about cookies, please email us: info@mlpp.org.