



# REFRAME AND RECLAIM:

## Addressing racial equity through asset framing

### WHAT:

2019 PUBLIC POLICY FORUM FROM THE MICHIGAN LEAGUE FOR PUBLIC POLICY  
Reframe and Reclaim: Addressing racial equity through asset framing

### WHEN:

Tuesday, November 12, 2019  
11:30 a.m. – 4:30 p.m. (lunch included for sponsors)

### WHERE:

Radisson Hotel · 111 N. Grand Avenue · Lansing, Michigan

### KEYNOTE SPEAKER:

**Trabian Shorters**, the leading authority on an award-winning approach to diversity, equity and inclusion called *Asset Framing*, which calls for defining people by their aspirations and contributions, not by the negative circumstances they may face.

### AUDIENCE:

This event draws hundreds of legislators, community leaders, foundations, advocates, researchers, policy influencers/makers, faith groups and individuals who care deeply about making Michigan work for all, regardless of their race or ethnicity.

### THE LEAGUE'S EXPOSURE:

Monthly E-Newsletter Circulation .....	8,487
Facebook Followers .....	6,176
Twitter Followers .....	4,144
Average Monthly Website Views .....	13,659

### SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available.

### ABOUT THE LEAGUE:

The Michigan League for Public Policy believes that everyone in Michigan should have the opportunity to share in the improving economy and that all kids and their families should have the tools they need to be successful in life. We effectively promote these values through independent, nonpartisan research and relentless advocacy around child well-being, budget and tax policy and racial equity.

With more than 107 years of experience and a four-star rating from Charity Navigator, the League is one of the most well-respected, impactful and solution-driven policy organizations in Michigan.

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