mlpp
MICHIGAN LEAGUE FOR PUBLIC POLICY

2018 Kids Count in Michigan Data Book

Pre-Release Briefing Webinar

Alicia Guevara Warren

Kids Count Project Director

aliciagw@mlpp.org

March 21, 2018

Find us on Facebook

Follow us on Twitter

HOUSEKEEPING

- Webinar will be recorded
- Enter questions into “chat box”
- Pre-release materials on password protected website
- Embargo period
- Post-webinar evaluation

MICHIGAN LEAGUE FOR PUBLIC POLICY

The League's Mission

To advance economic security, racial equity, health and well-being for all people in every part of Michigan through policy change.

1223 Turner St. Suite G-1, Lansing, MI 48906-4369 • (517) 487-5436
Fax: (517) 371-4546 • Web site: www.mlpp.org

A United Way Agency

Kids Count in Michigan

Goals:

- Measure child well-being at the state and local levels
- Use that information to shape public policies and programs
- Improve the lives of children and their families

Tools:

- County-level profiles
- Data Center
- State and national reports

Frames:

- Race, place and income matter
- Two-generation approaches

POLL #1

Overview of the Data Book

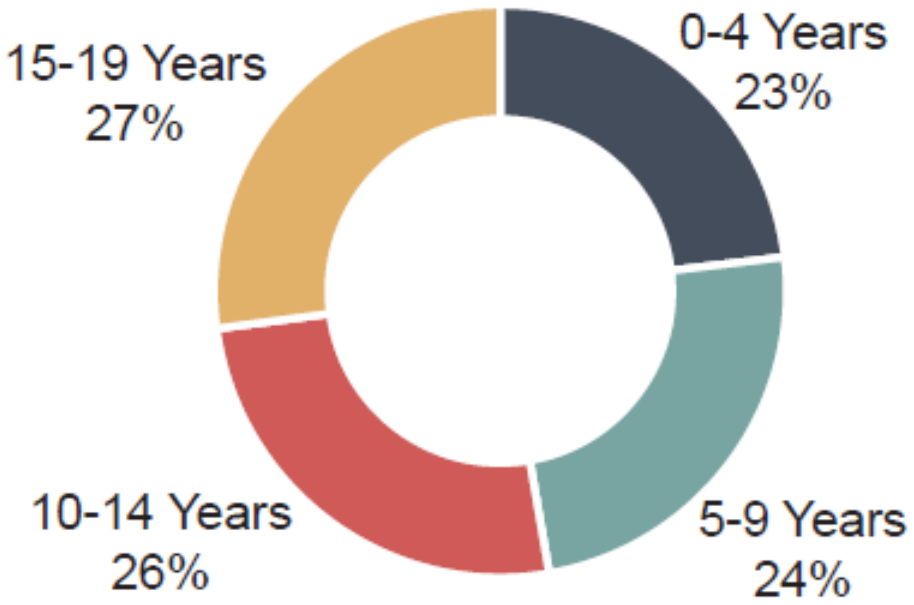
- **Background**
  - Demographics
  - Program participation
- **Trends - Outcomes**
  - 16 indicators in 4 sections:
    - Economic Security
    - Health & Safety
    - Family & Community
    - Education
- **About the Indicators**
- **County Rankings**
- **Top and Bottom 5 Rankings for Each Indicator**

Tips: Using the Data Book

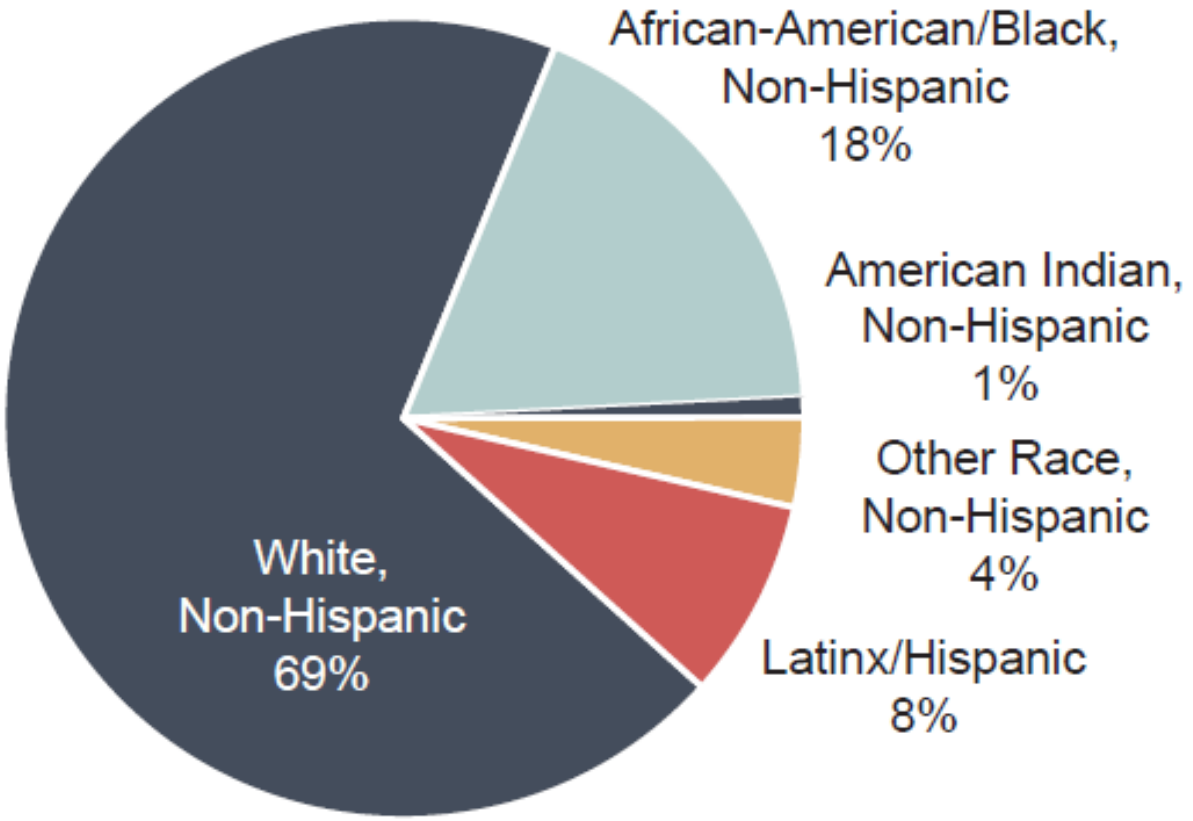
- **Base period:** 2010 vs. 2016
- **New Education Indicator:** College Readiness
- **Notes:**
  - Children hospitalized for asthma
  - Childhood lead testing and poisoning
  - Virtual schools
  - Separated county data (child welfare)
- **Terminology:** Latinx
- **Caution:**
  - Previous years rankings are not comparable
  - Rates, percentages and numbers; varying years of data and averages

Background: Child Population

2015: 2.2 million children (0-17)



Background: Child Population



Background: Economic Climate

2016: 2 OUT OF 3 YOUNG CHILDREN LIVED IN A FAMILY WHERE ALL PARENTS WORKED

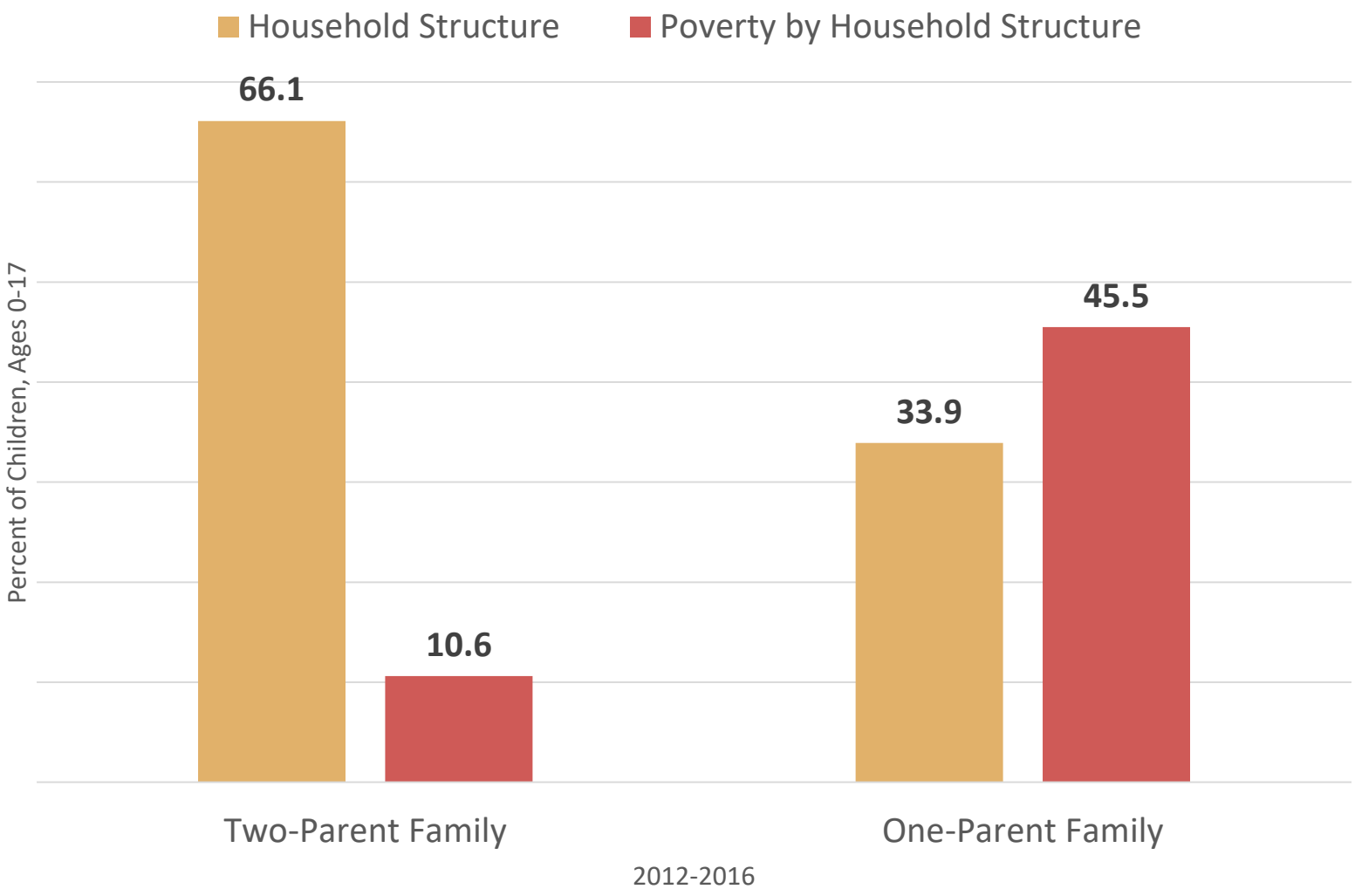
2016 AVERAGE UNEMPLOYMENT RATE: 4.9%

2016 MEDIAN HOUSEHOLD INCOME: $52,436

2017 MONTHLY FULL-TIME, MINIMUM WAGE EARNINGS: $1,542

2017 AVERAGE COST OF CHILD CARE: $575/MONTH

Background: Family & Community



Background: Family Support Programs

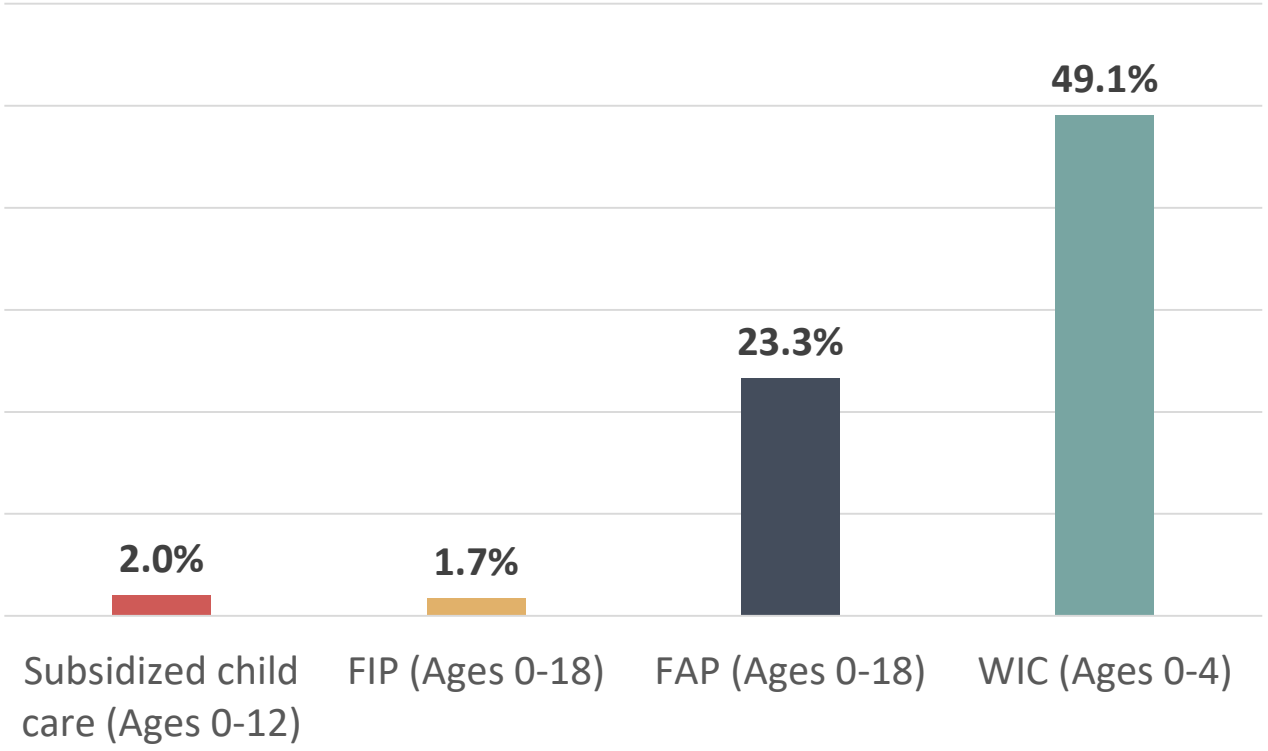
2016: 444,100 Children in Poverty

Poverty Thresholds:

- $1,611/month – Single parent, two kids
- $2,028/month – Two parents, two kids

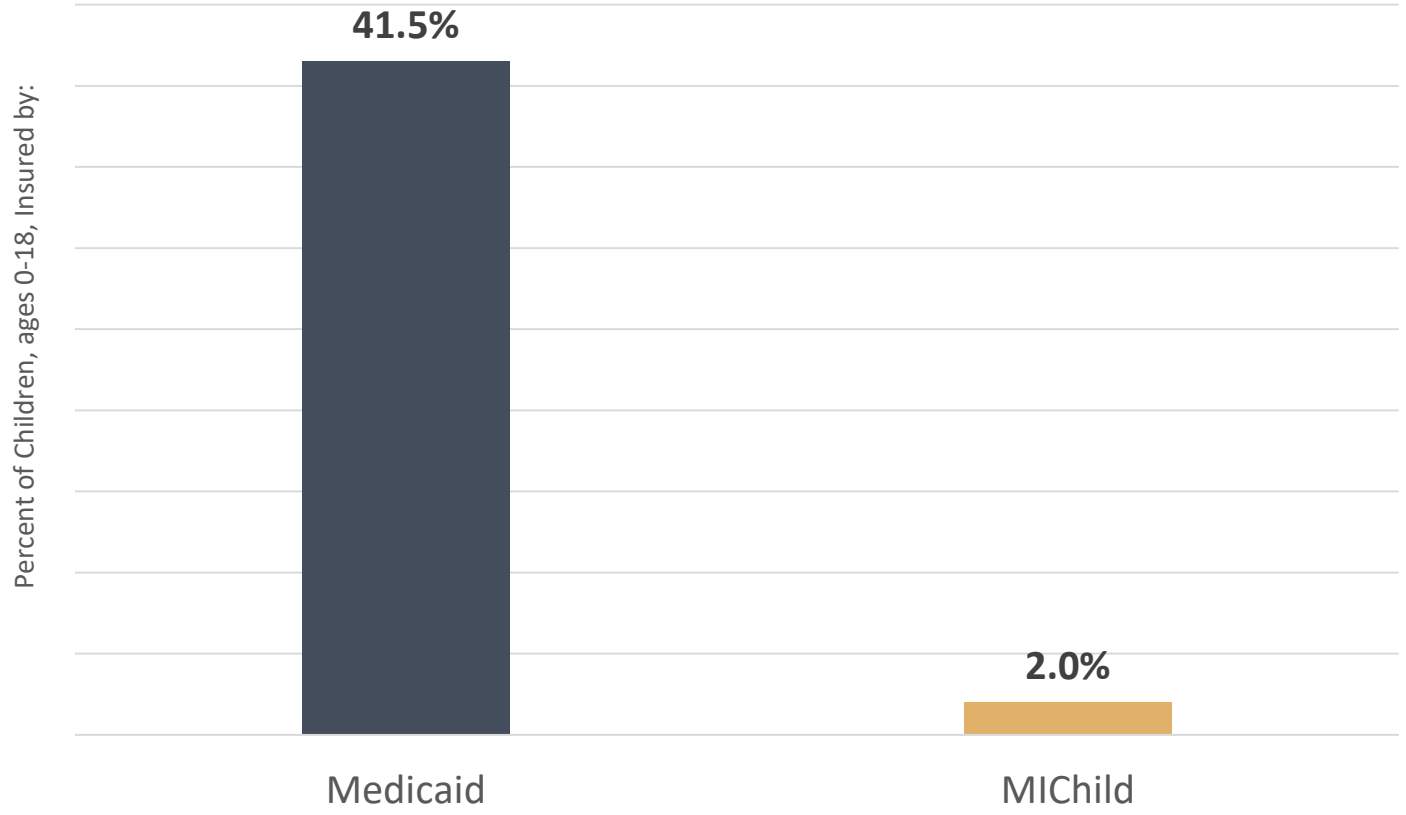
ELIGIBILITY LEVEL:

- Subsidized child care: 130% FPL
- FIP: 52% FPL
- FAP: 130% FPL
- WIC: 185% FPL



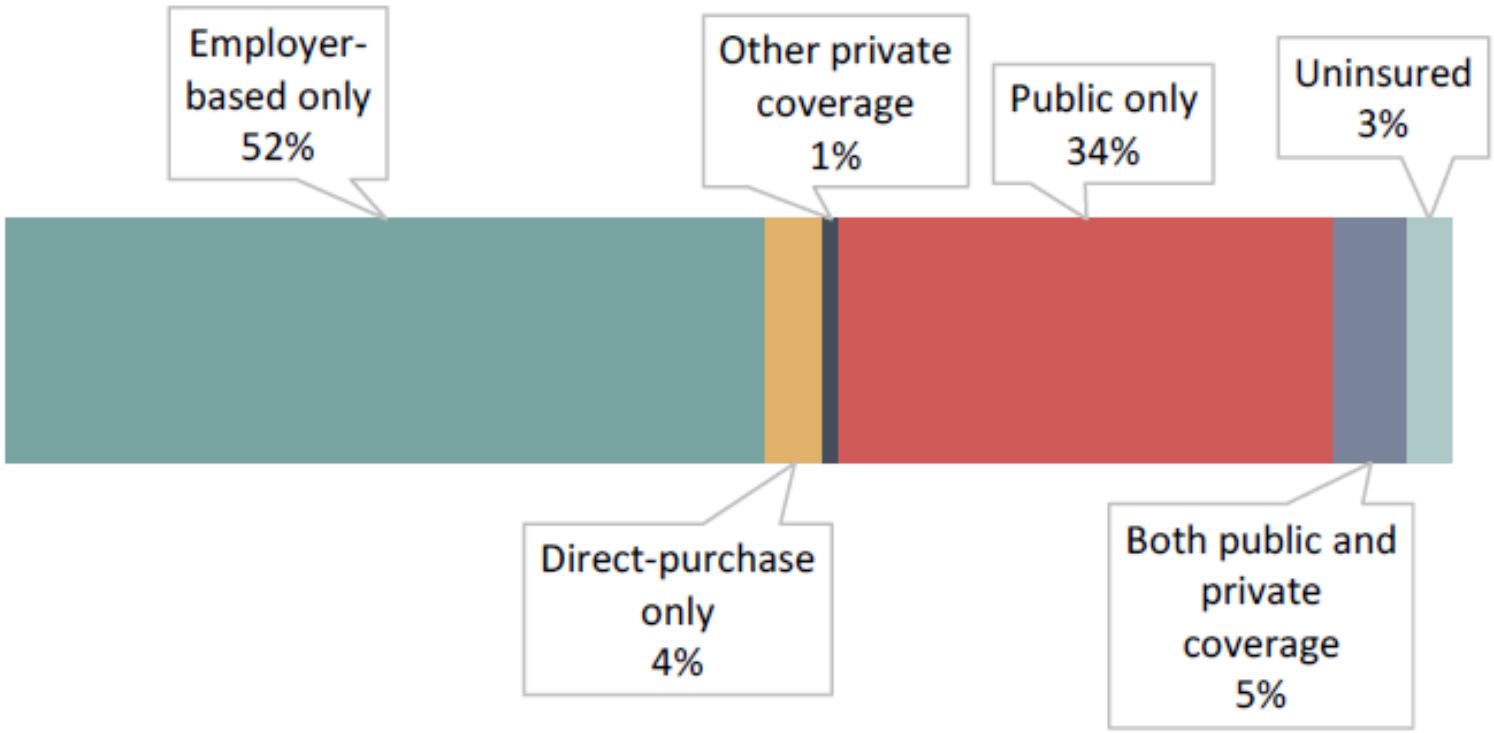
Background: Access to Healthcare

2015: 3% of Children are uninsured, 5% of Latinx children



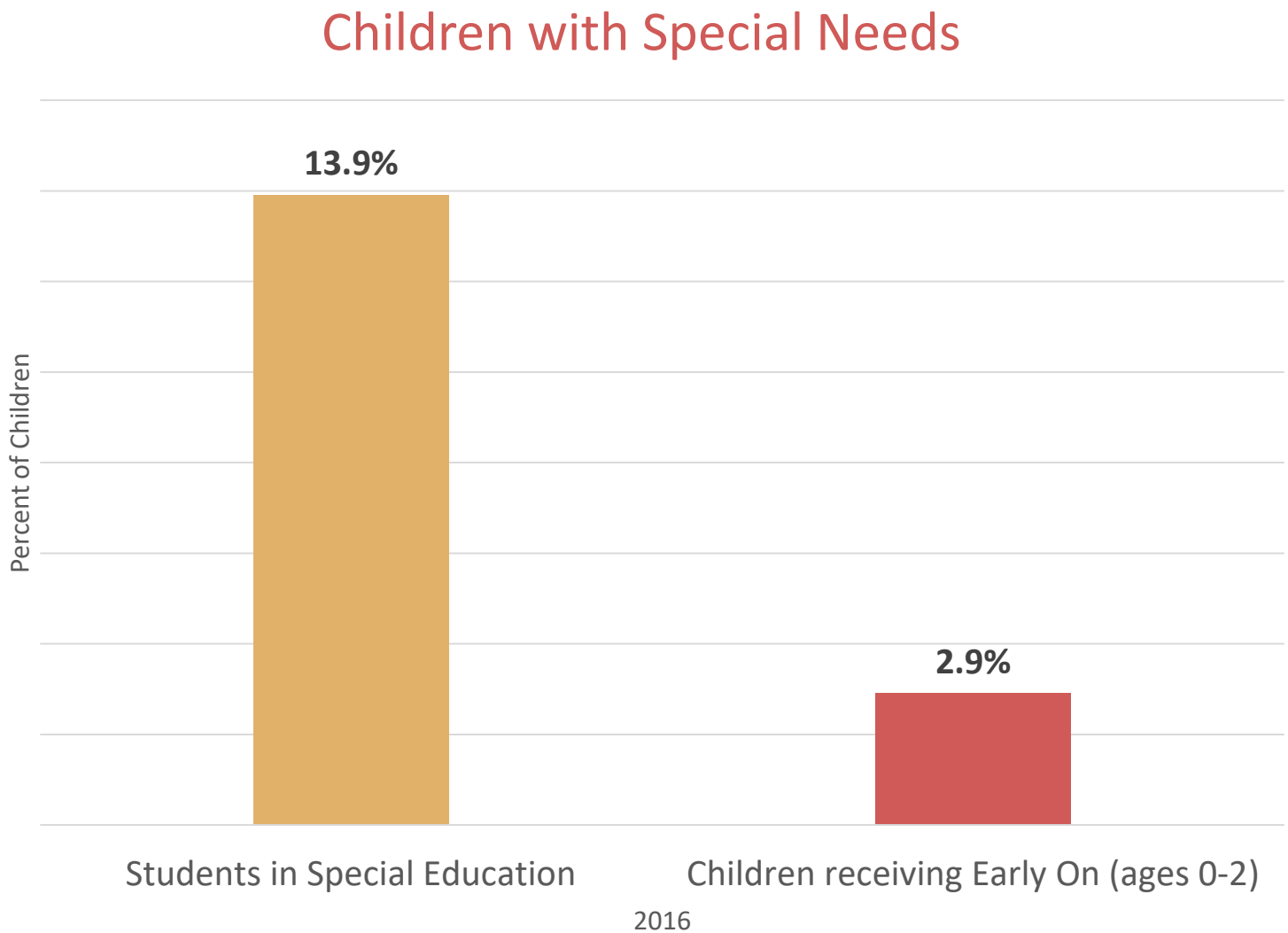
Background: Access to Healthcare

Type of Coverage



2016

Background: Access to Healthcare



2018 MICHIGAN DATA BOOK

CHILD WELL-BEING TRENDS

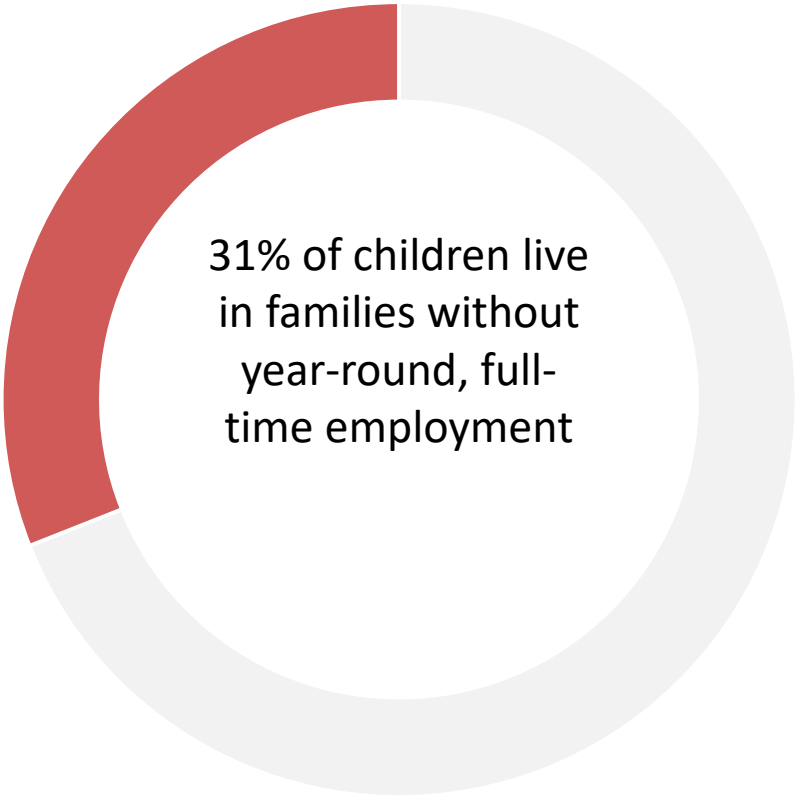
2010-2016

	BASE YEAR		CURRENT YEAR		
	NUMBER	RATE	NUMBER	RATE	RATE CHANGE
ECONOMIC SECURITY	2010		2016		
Children in poverty, ages 0–17	537,003	23.4%	444,100	20.7%	-11.5%
Young children, ages 0–5, in the Food Assistance Program[1]	276,498	37.2%	192,782	28.0%	-24.8%
Students receiving free/reduced-price school lunches[2]	2009–10 (SY) 735,401	45.8%	2016–17 (SY) 679,211	45.8%	0.0%
HEALTH	2008–10 (avg.)		2013–15 (avg.)		
Less than adequate prenatal care	34,838	29.6%	36,911	32.4%	9.5%
Low-birthweight babies	9,957	8.5%	9,533	8.4%	-0.6%
Infant mortality (per 1,000)	864	7.3	781	6.9	-6.0%
Child/Teen deaths, ages 1–19 (per 100,000)	704	27.7	604	25.3	-8.7%
FAMILY AND COMMUNITY (per 1,000)	2008–10 (avg.)		2013–15 (avg.)		
Births to teens, ages 15–19	11,523	31.9	7,063	21.4	-33.0%
Child abuse/neglect	2010		2016		
Children in investigated families	164,648	70.1	248,401	112.5	60.6%
Confirmed victims	32,504	13.8	39,552	17.9	29.5%
Children in out-of-home care	12,004	5.1	10,512	4.8	-6.8%
EDUCATION	2006–10 (avg.)		2012–16 (avg.)		
3- and 4-year-olds not in preschool	133,746	52.9%	124,771	52.7%	-0.5%
	2010		2016		
Students not graduating on time	33,185	24.0%	24,823	20.4%	-15.4%
	2016		2017		
Students not college ready	67,878	65.1%	68,944	65.1%	0.0%
Not proficient (M-STEP)	2015–16 (SY)		2016–17 (SY)		
Third-graders (English Language Arts)	53,535	49.9%	58,277	55.9%	12.0%
Eighth-graders (Math)	75,854	67.8%	72,657	66.5%	-1.9%

ECONOMIC SECURITY

Key Findings: Economic Security

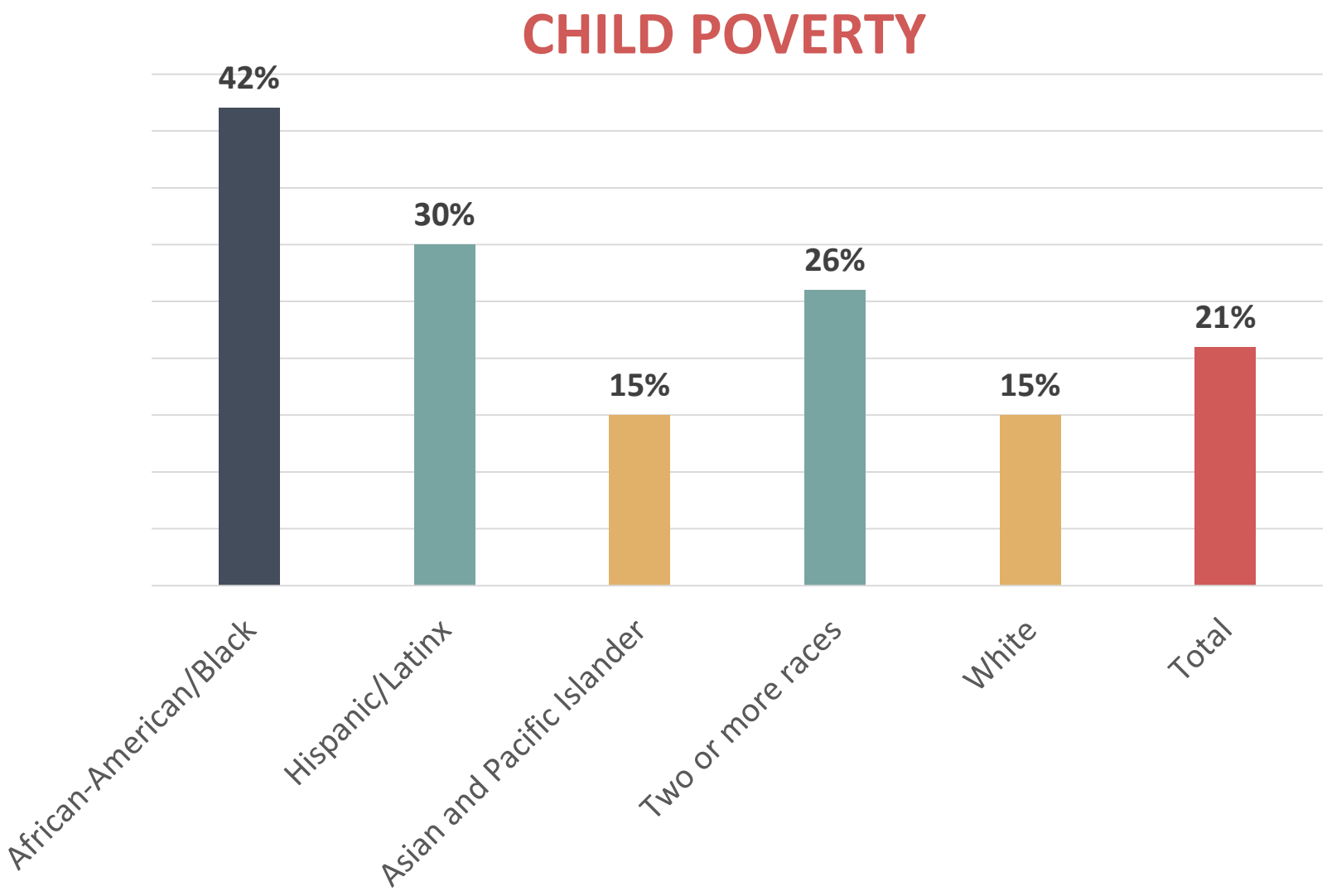
WORKFORCE DEVELOPMENT



ACTIONS:

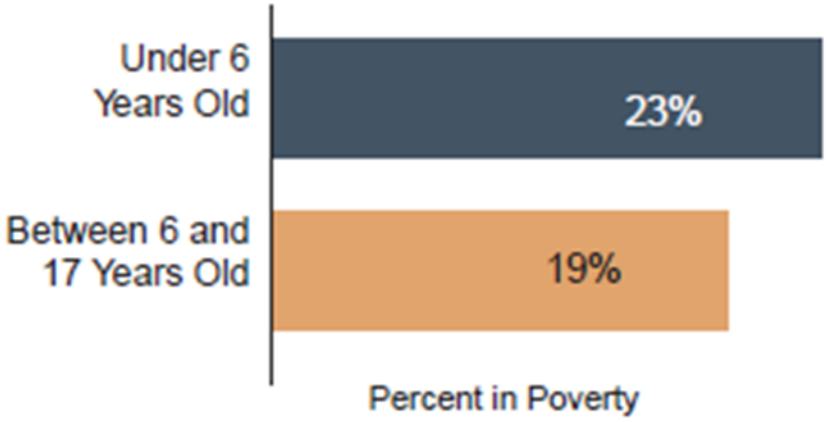
- Improve education and job skills
- Increase funding for adult education programs
- Increase financial aid assistance for postsecondary education, training and credentialing

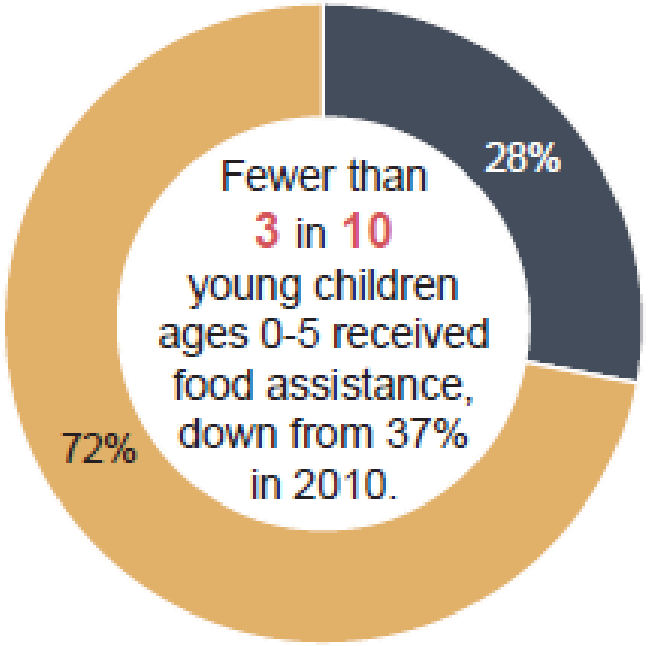
Key Findings: Economic Security



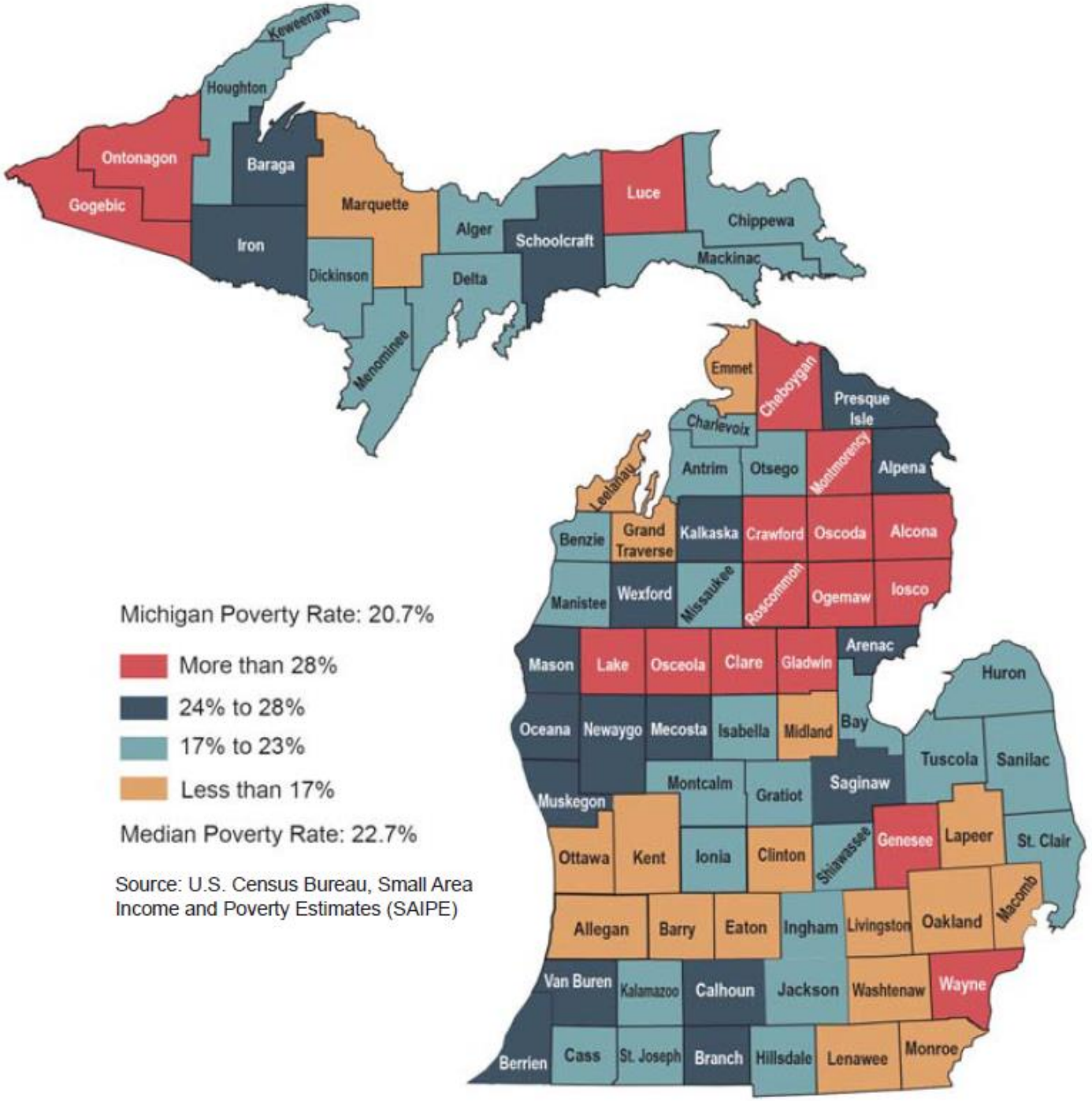
Key Findings: Economic Security

CHILD POVERTY





Child Poverty Rate Improved in 73 Counties



Key Findings: Economic Security

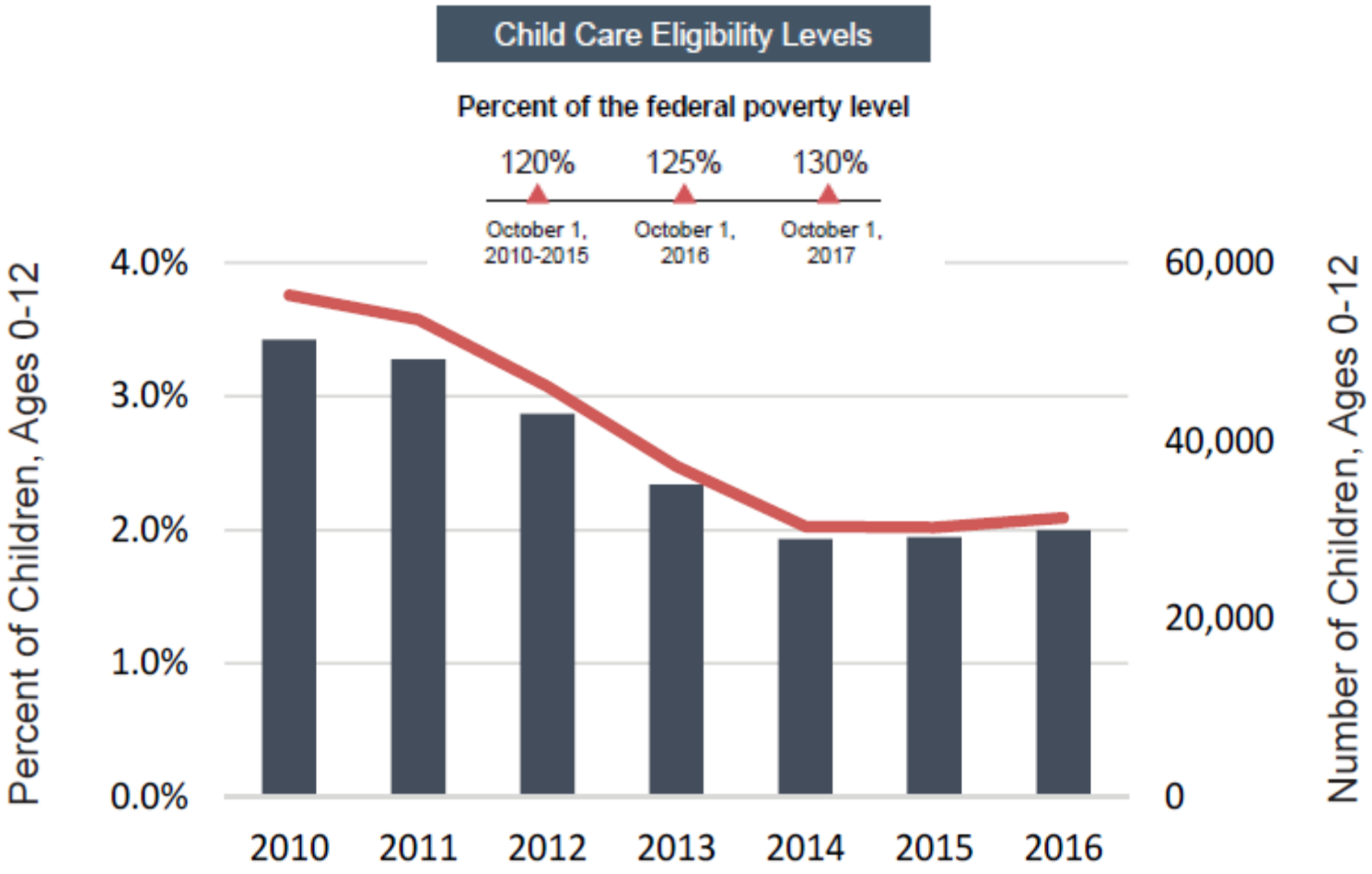
CHILD POVERTY

ACTIONS:

- Strengthen policies that support work, like the state Earned Income Tax Credit (EITC)
- Create policies that address racial and ethnic disparities

Key Findings: Economic Security

CHILD CARE



Key Findings: Economic Security

CHILD CARE

ACTIONS:

- Expand income eligibility levels
- Reform reimbursement structure
- Increase provider rates

Economic Security: County Overview

2016: Child poverty, ages 0–17			
Michigan: 20.7%			
5 Best Counties	**Rate**	**5 Worst Counties**	**Rate**
Livingston	6.4%	Lake	40.2%
Ottawa	8.9%	Crawford	34.6%
Clinton	9.9%	Clare	34.1%
Oakland	10.8%	Wayne	33.8%
Allegan	11.8%	Roscommon	32.9%

Number of Counties:

Ranked	2010 vs. 2016	
	Changed	Improved
83	83	73

Economic Security: County Overview

2016: Young children eligible for food aid (SNAP)

Michigan: 28%

5 Best Counties	Rate	5 Worst Counties	Rate
Livingston	8.8%	Lake	55.9%
Ottawa	9.8%	Wayne	45.6%
Leelanau	12.9%	Roscommon	41.9%
Clinton	13.9%	Ogemaw	40.3%
Oakland	14.2%	Gogebic	40.2%

Number of Counties:

Ranked	2010 vs. 2016	
	Changed	Improved
83	83	83

2016: Students eligible for free/ reduced-price lunch

Michigan: 45.8%

5 Best Counties	Rate	5 Worst Counties	Rate
Livingston	17.0%	Lake	91.8%
Washtenaw	27.7%	Oceana	71.4%
Clinton	27.8%	Iosco	67.4%
Oakland	30.3%	Alcona	67.3%
Midland	32.4%	Roscommon	65.9%
Ottawa	32.4%		

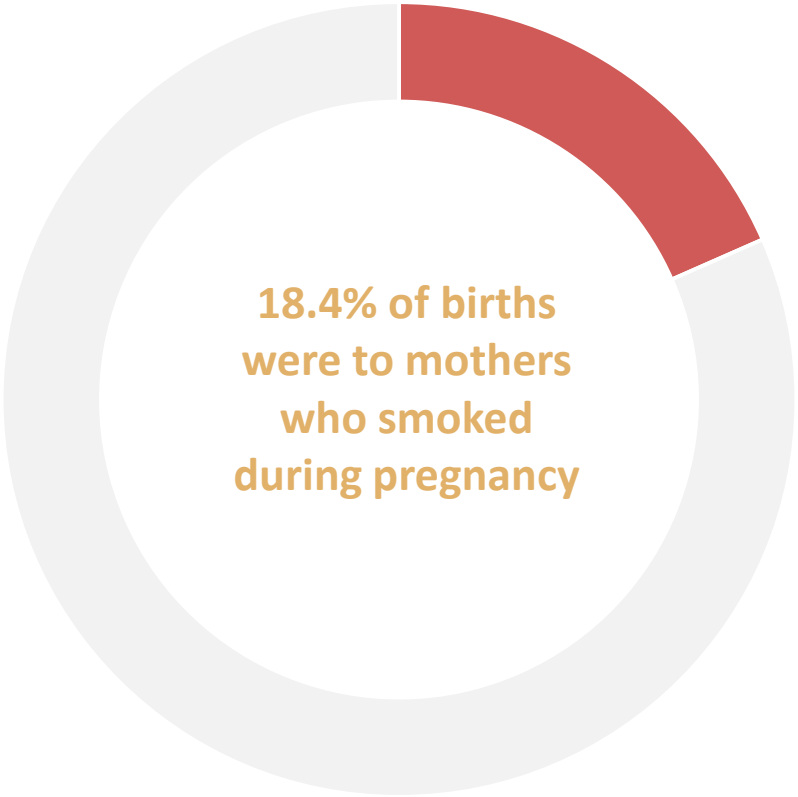
Number of Counties:

Ranked	2010 vs. 2016	
	Changed	Improved
82	81	41

HEALTH & SAFETY

Key Findings: Health & Safety

SMOKING DURING PREGNANCY

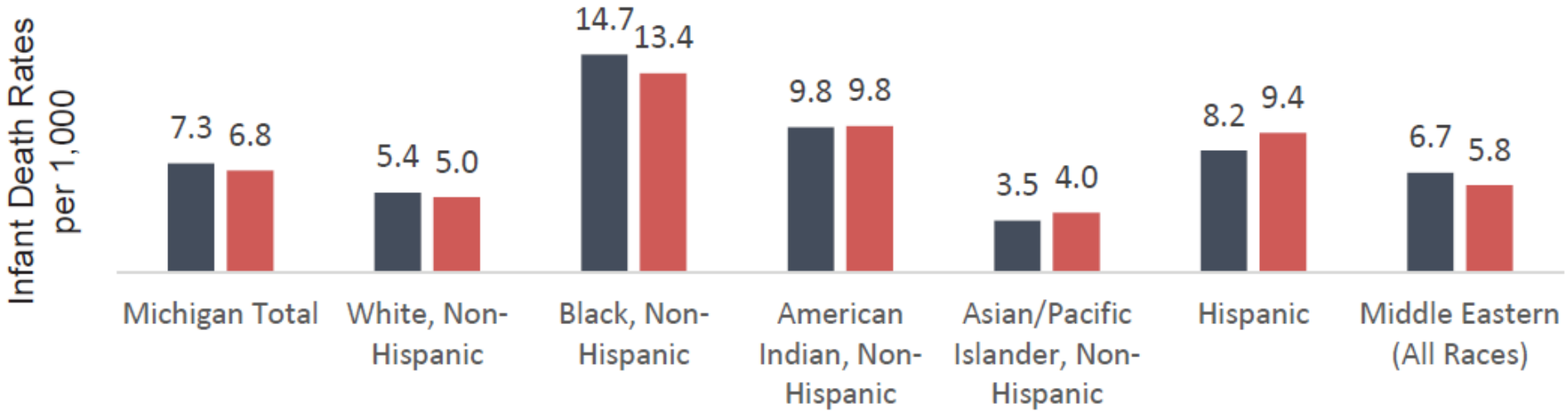


ACTIONS:

- Increase funding for evidence-based maternal smoking prevention and cessation programs and services

Key Findings: Health & Safety

INFANT MORTALITY



Key Findings: Health & Safety

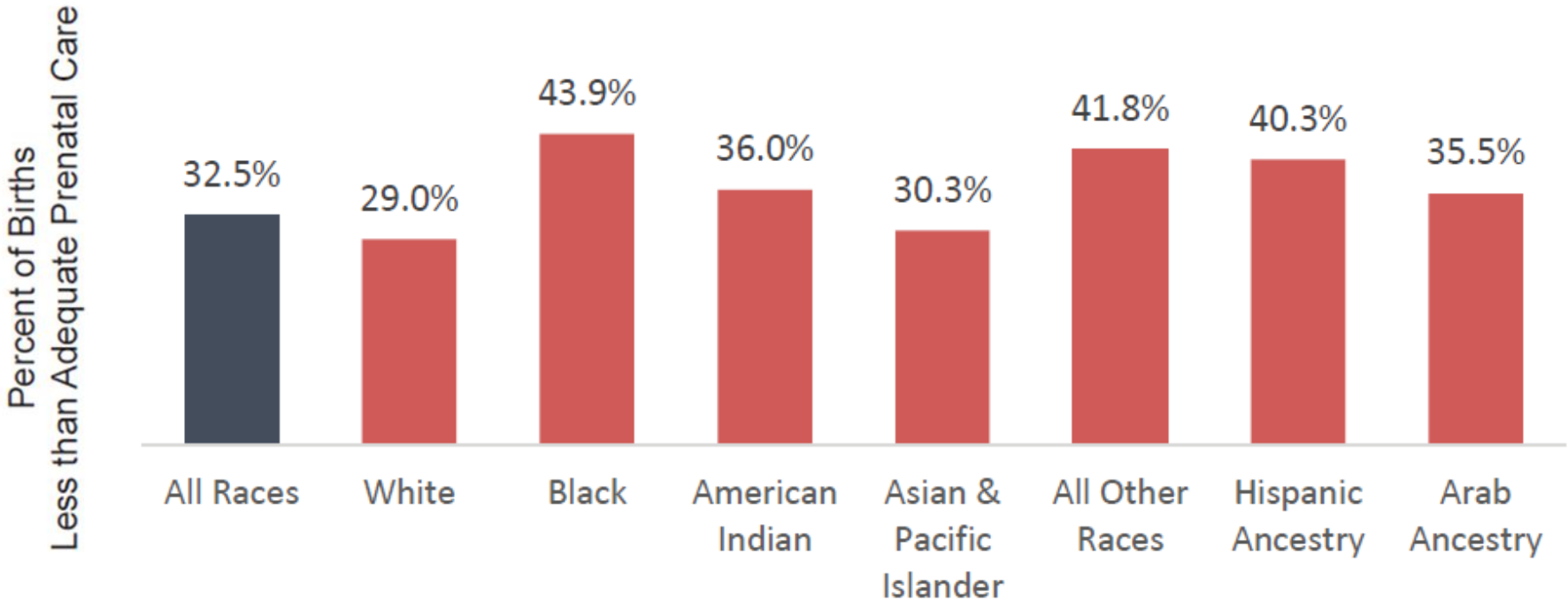
INFANT MORTALITY

ACTIONS:

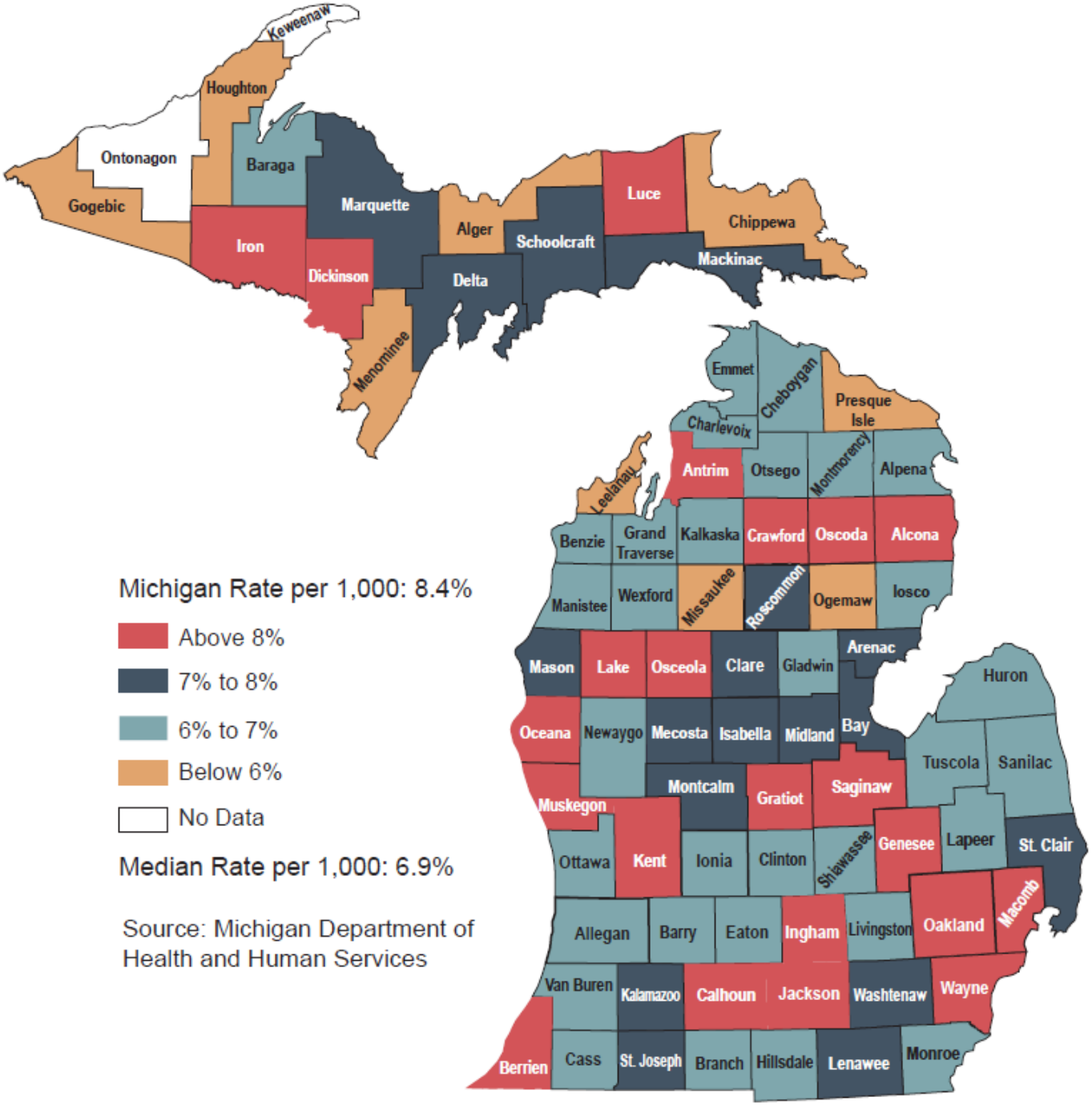
- Implementation of state's Infant Mortality Reduction Plan
- Focus on social determinants of health and eliminating racial and ethnic gap

Key Findings: Health & Safety

LESS THAN ADEQUATE PRENATAL CARE



8.4% of Births were low-birthweight



Key Findings: Health & Safety

PRENATAL CARE & LOW-BIRTHWEIGHT BABIES

ACTIONS:

- Expand home visitation and other programs to:
  - Educate more women about the importance of prenatal care
  - Connect women to providers
  - Remove barriers, such as transportation, to receive care

Health & Safety: County Overview

2013-2015: Less than adequate prenatal care

Michigan: 32.4%

5 Best Counties	Rate	5 Worst Counties	Rate
Huron	17.9%	Oscoda	49.2%
Crawford	18.5%	Gratiot	47.4%
Oakland	20.3%	Menominee	46.8%
Roscommon	22.0%	Schoolcraft	45.9%
Clinton	22.4%	Gladwin	45.7%
		Branch	45.7%

Number of Counties:

Ranked	2010 vs. 2015	
	Changed	Improved
83	82	23

2013-2015: Low-birthweight babies

Michigan: 8.4%

5 Best Counties	Rate	5 Worst Counties	Rate
Houghton	4.1%	Oscoda	11.4%
Menominee	4.2%	Crawford	10.8%
Chippewa	4.7%	Wayne	10.5%
Ogemaw	4.7%	Genesee	10.3%
Gogebic	5.0%	Muskegon	10.2%

Number of Counties:

Ranked	2010 vs. 2015	
	Changed	Improved
81	79	50

Health & Safety: County Overview

2013-2015: Infant mortality

Michigan: 6.9 per 1,000

5 Best Counties	Rate	5 Worst Counties	Rate
Barry	3.2	Lake	11.2
Isabella	3.9	Ontonagon	9.4
Marquette	4.3	Kalkaska	9.3
Montcalm	4.7	Alger	9.0
Shiawassee	4.7	Baraga	8.7
Tuscola	4.7		

Number of Counties:

Ranked	2010 vs. 2015	
	Changed	Improved
45	42	24

2013-2015: Child/teen deaths

Michigan: 25.3 per 100,000

5 Best Counties	Rate	5 Worst Counties	Rate
Washtenaw	13.4	Menominee	54.5
Marquette	13.9	Iosco	51.8
Lapeer	15.9	Wexford	46.1
Oakland	15.9	Cass	45.1
Clinton	16.0	Manistee	43.0

Number of Counties:

Ranked	2010 vs. 201	
	Changed	Improved
51	46	22

FAMILY & COMMUNITY

Key Findings: Family & Community

RAISE THE AGE

MICHIGAN: *One of Five States* **to Automatically Charge 17-Year-Old Kids as Adults in Ciminal Justice system**	
Almost all system-involved youth have experienced Adverse Childhood Experiences (ACEs), like abuse or witnessing violence	**53%:** Youth of color entering Michigan's adult system **23%:** Youth of color population in Michigan
20-30 hours per week: Education received by an average 17-year old **8 hours per week:** Education received by an incarcerated 17-year old **5.5 months:** Educational loss over one year due to incarceration	Community disinvestment influences youth deveopment and behavior, and policies have disenfranchised communities of color and low income, leading to less opportunity and higher risks for justice involvement

Source: Human Impact Partners, *Raise the Age: Protecting Kids and Enhancing Public Safety in Michigan*, 2017

Key Findings: Family & Community

RAISE THE AGE

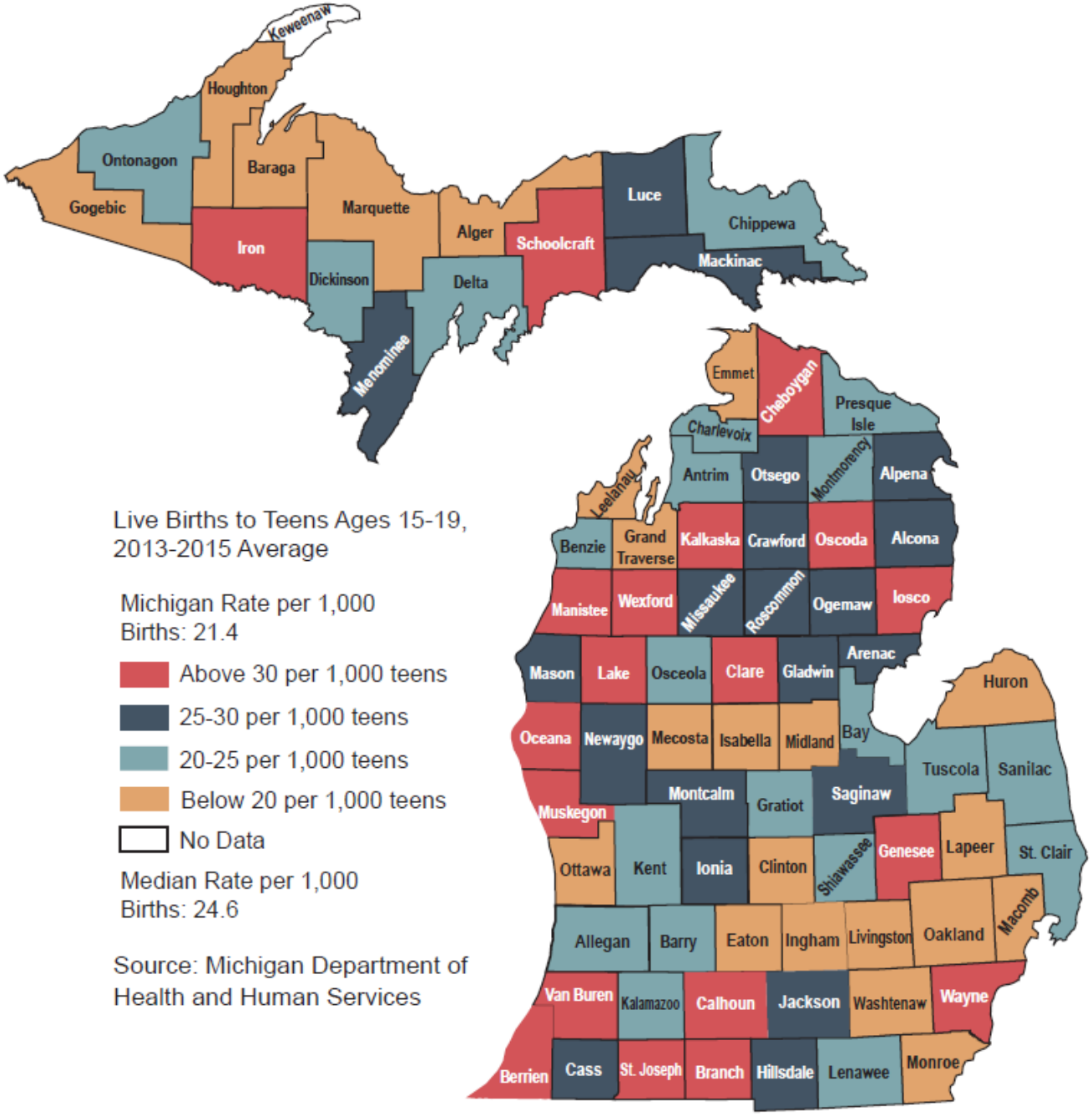
ACTIONS:

- Support legislation to Raise the Age of juvenile jurisdiction from 17 to 18 years old
- Work with your local county commission to pass a resolution in support of raising the age
- Sign-on to the **Statement of Principles** as an individual or organization
- Share your story
- Adopt an organization position statement

Learn more and join the campaign at www.raisetheagemi.org

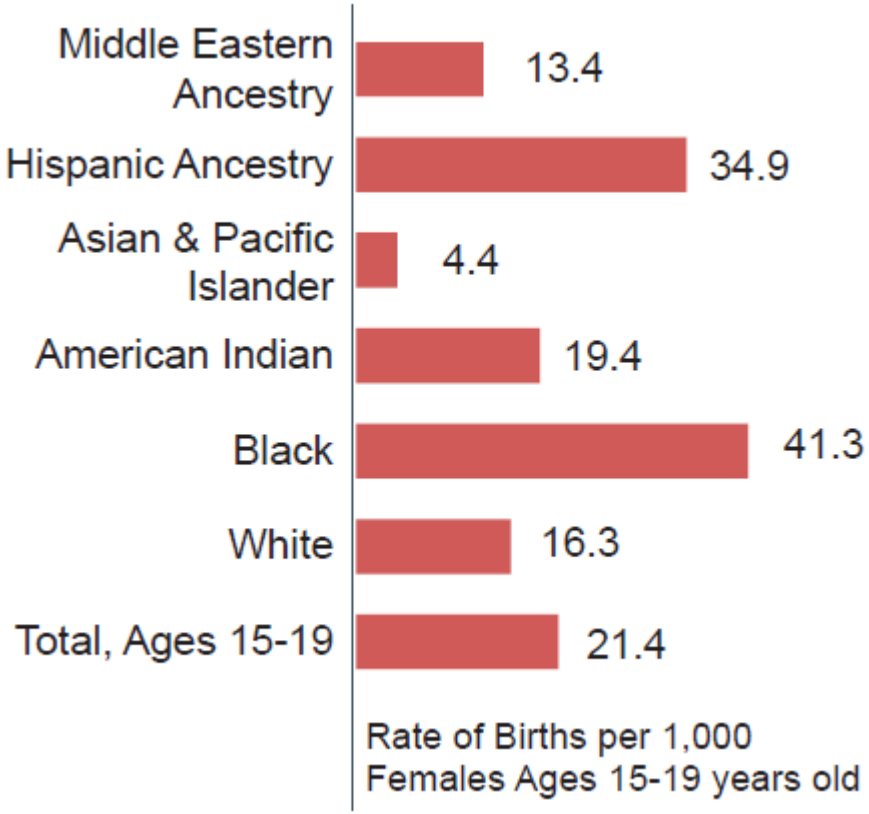
Teen Birth Rate Decreased 33% from 2010

MI Rate: 21.4 per 1,000



Key Findings: Family & Community

TEEN BIRTH RATES

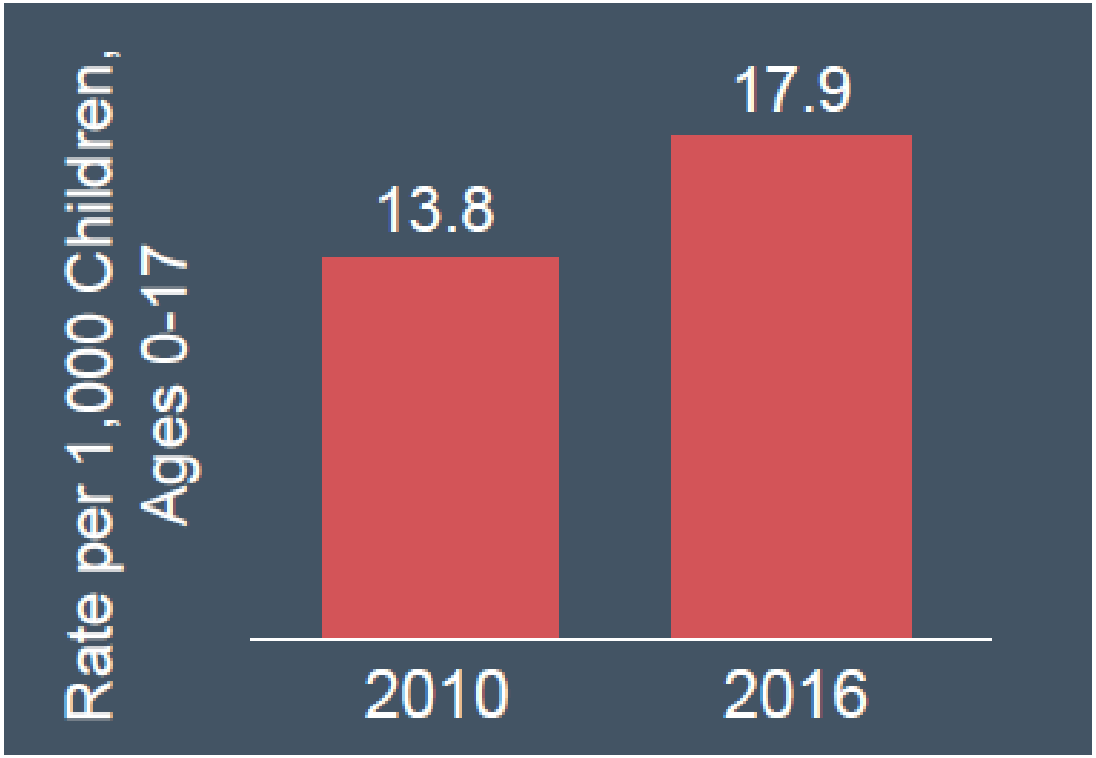


ACTIONS:

- Continue to fund evidenced-based programs and services with targeted strategies

Key Findings: Family & Community

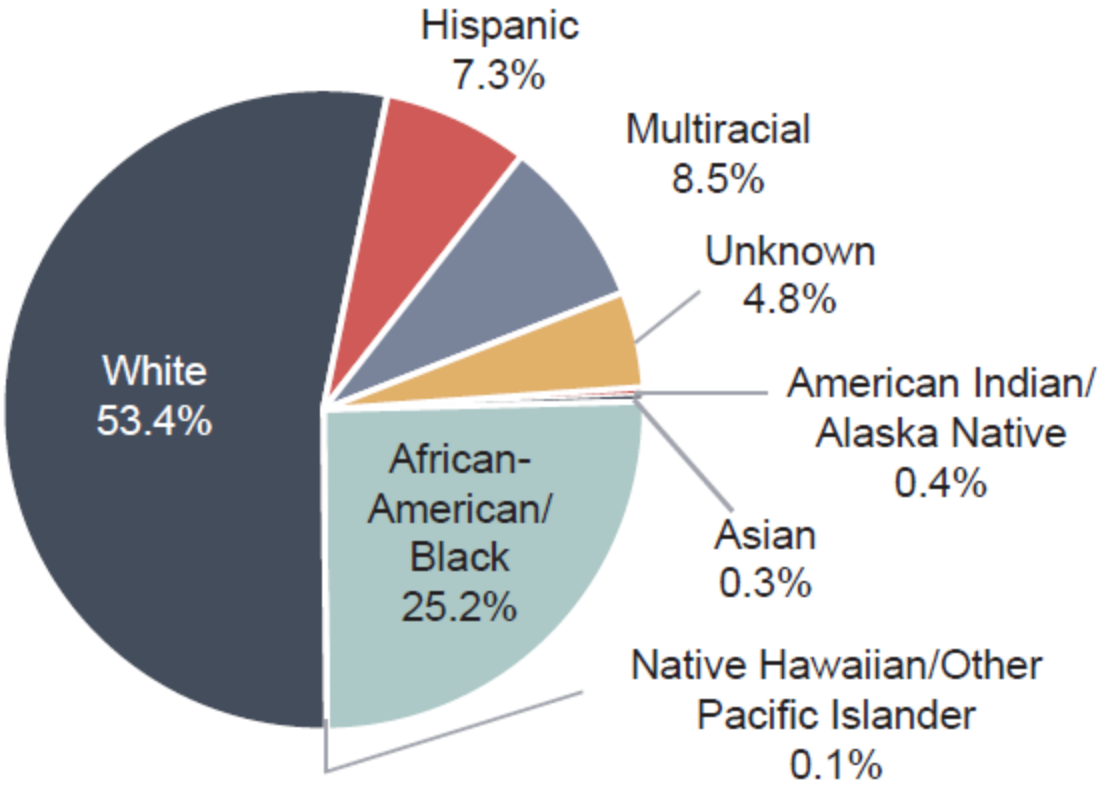
CHILD ABUSE & NEGLECT



Key Findings: Family & Community

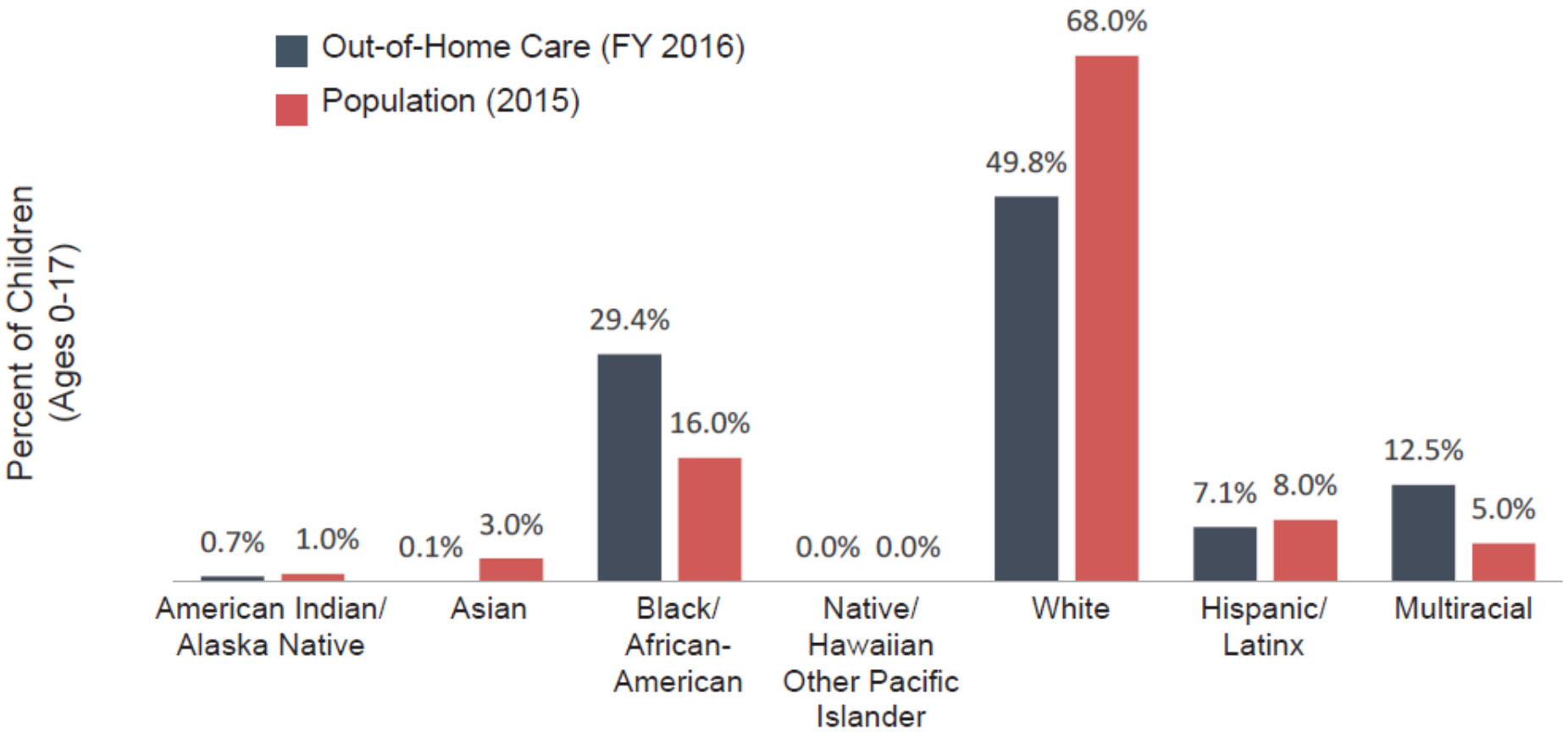
CHILD ABUSE & NEGLECT

Victims of confirmed child abuse
or neglect by race/ethnicity



Key Findings: Family & Community

CHILD ABUSE & NEGLECT



Key Findings: Family & Community

CHILD ABUSE & NEGLECT

ACTIONS:

- Promote comprehensive strategies to prevent child abuse and neglect, including positive parenting education, such as home visitation programs
- Address disparities in the child welfare system through appropriate data collection by race/ethnicity and cultural competency training for workers
- Increase state funding for prevention services and programs

Family & Community: County Overview

2013-2015: Teen births

Michigan: 21.4 per 1,000

5 Best Counties	Rate	5 Worst Counties	Rate
Washtenaw	6.6	St. Jospeh	39.4
Livingston	7.7	Oceana	39.3
Houghton	8.6	Clare	39.2
Isabella	9.6	Oscoda	39.1
Clinton	10.3	Wexford	38.6

Number of Counties:

Ranked	2010 vs. 2015	
	Changed	Improved
82	82	74

2016: Children in investigated families

Michigan: 112.5 per 1,000

5 Best Counties	Rate	5 Worst Counties	Rate
Livingston	50.7	Roscommon	236.6
Leelanau	52.3	Lake	230.5
Oakland	54.4	Iosco	219.5
Clinton	64.0	Wexford	207.4
Macomb	65.2	Montcalm	206.6

Number of Counties:

Ranked	2010 vs. 2016	
	Changed	Improved
83	83	1

Family & Community: County Overview

2016: Confirmed victims of abuse/neglect

Michigan: 17.9 per 1,000

5 Best Counties	Rate	5 Worst Counties	Rate
Macomb	8.0	Missaukee	118.5
Oakland	8.1	Lake	47.4
Clinton	9.3	Wexford	46.3
Ottawa	9.9	Gogebic	39.9
Houghton	10.1	Antrim	38.9

Number of Counties:

Ranked	2010 vs. 2016	
	Changed	Improved
82	80	17

2016: Children in out-of-home care

Michigan: 4.8 per 1,000

5 Best Counties	Rate	5 Worst Counties	Rate
Charlevoix	1.5	Luce	21.3
Houghton	1.5	Gogebic	19.9
Gratiot	1.8	Crawford	14.7
Washtenaw	1.8	Cass	14.2
Ottawa	1.9	Arenac	13.3

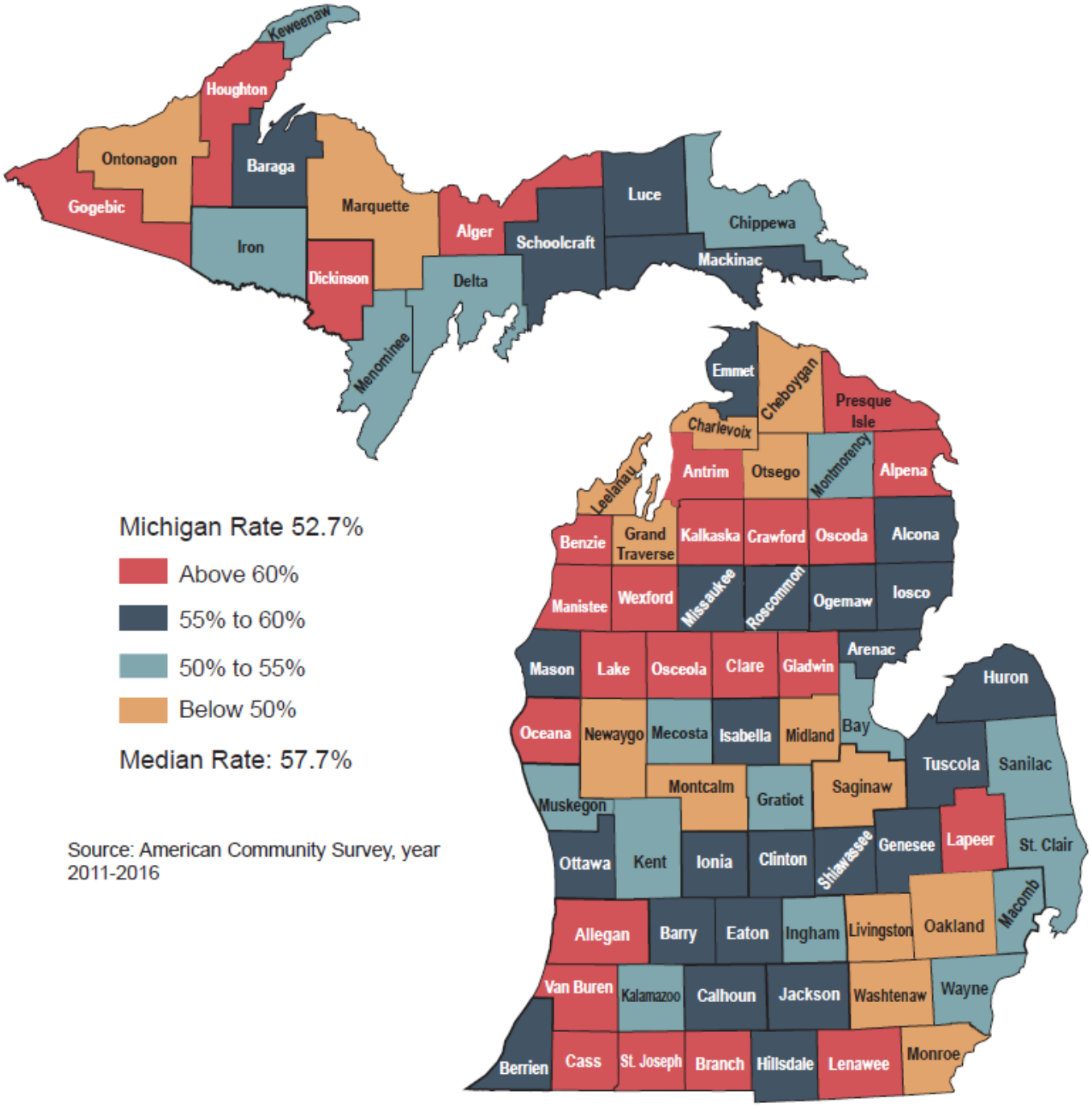
Number of Counties:

Ranked	2010 vs. 2016	
	Changed	Improved
80	76	32

EDUCATION

3- and 4-year-olds NOT in Preschool has Remained Steady

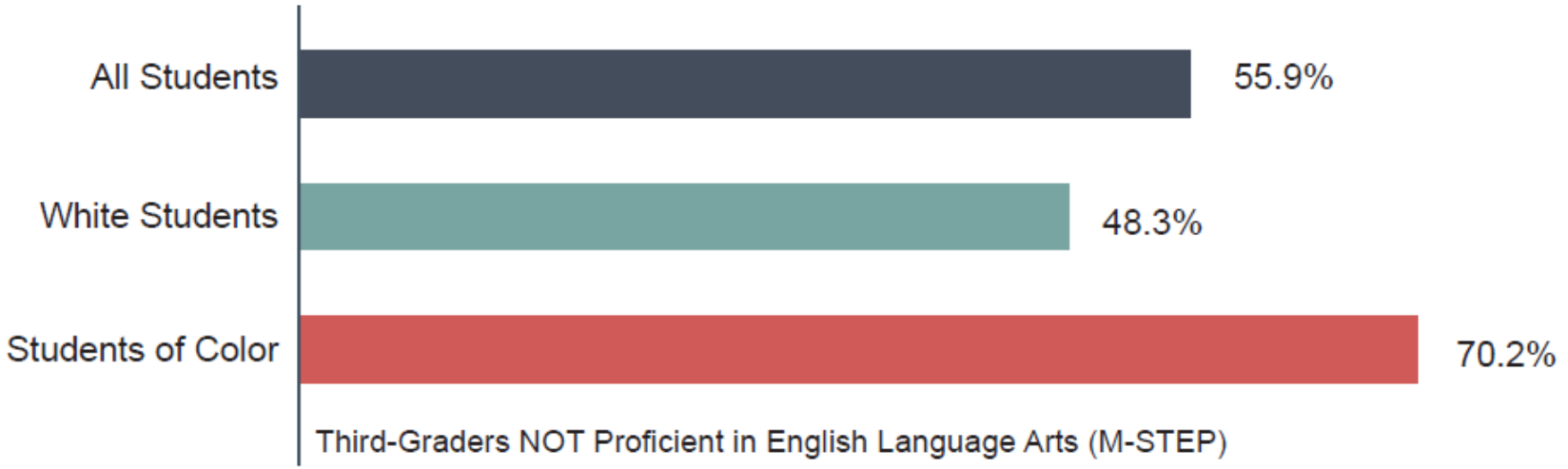
MI Rate: 52.7%



Source: American Community Survey, year 2011-2016

Key Findings: Education

EARLY CARE & EDUCATION



Key Findings: Family & Community

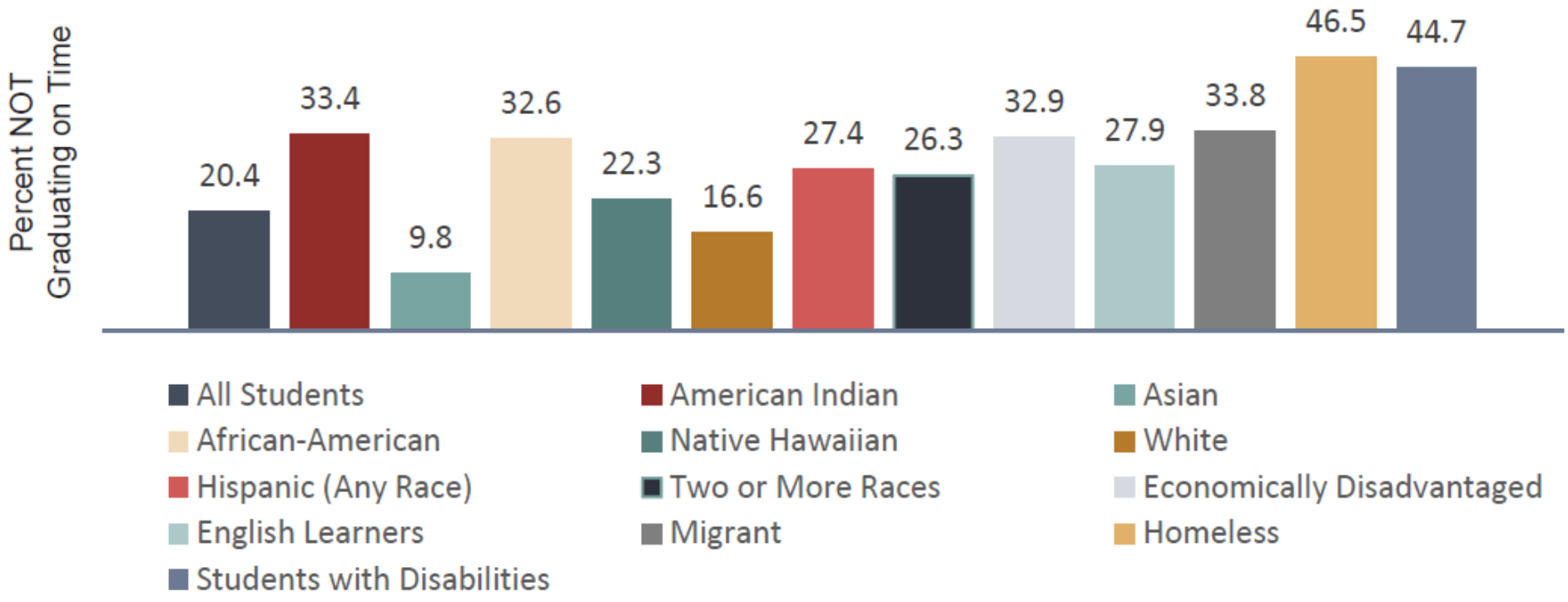
EARLY CARE & EDUCATION

ACTIONS:

- Establish a state-funded 3-year-old preschool program
- Provide sufficient funding for early interventions to improve third-grade reading using a birth-to-eight framework, including:
  - Maternal and child health programs
  - Early On
  - Affordable, high-quality child care

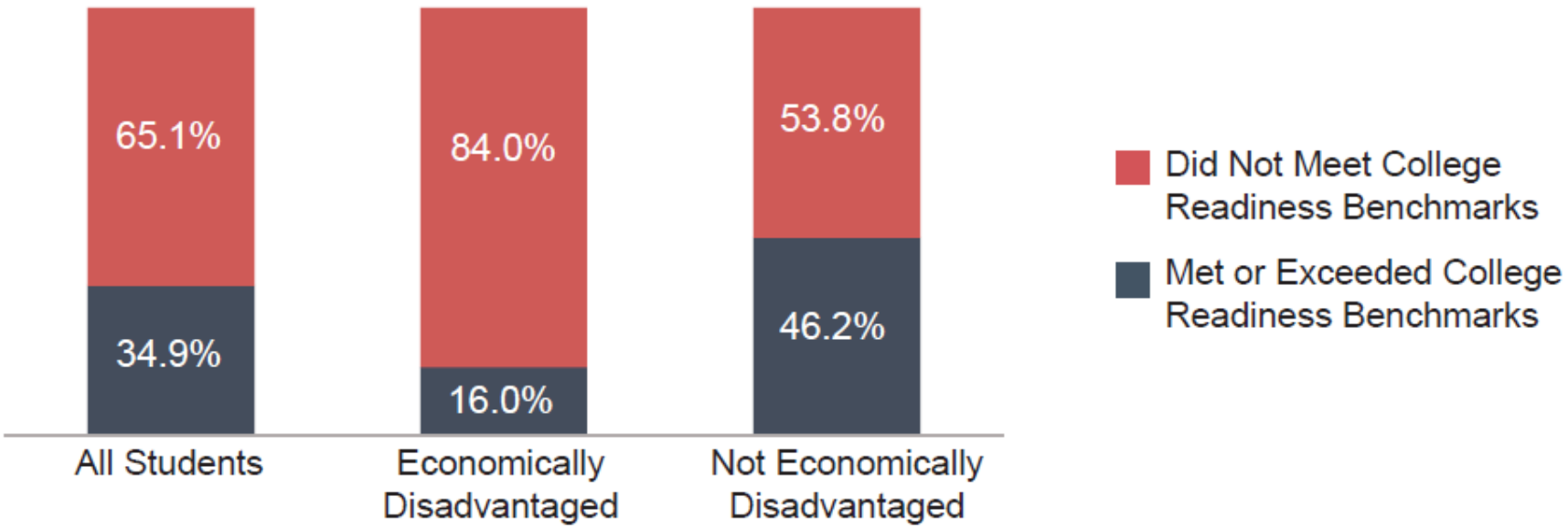
Key Findings: Education

ON-TIME GRADUATION



Key Findings: Education

COLLEGE READINESS



Key Findings: Education

GRADUATION & COLLEGE READINESS

ACTIONS:

- Adequately fund public schools targeting resources in high-need areas
- Fully fund the At-Risk program

Education: County Overview

2011-2016: 3- and 4-year-olds not in preschool			
Michigan: 52.7%			
5 Best Counties	**Rate**	**5 Worst Counties**	**Rate**
Oakland	41.2%	Houghton	76.7%
Leelanau	42.9%	Benzie	74.5%
Grand Traverse	43.2%	Alpena	69.5%
Otsego	43.2%	Cass	66.5%
Ontonagon	43.3%	Oscoda	66.5%

Number of Counties:

	2010 vs. 2016	
Ranked	Changed	Improved
83	81	43

2017: 3rd graders not proficient in English Language Arts			
Michigan: 55.9%			
5 Best Counties	**Rate**	**5 Worst Counties**	**Rate**
Ottawa	37.1%	Lake	72.0%
Livingston	39.3%	Oceana	71.7%
Ontonagon	40.0%	Schoolcraft	68.6%
Houghton	41.0%	Manistee	68.5%
Dickinson	41.8%	Newaygo	67.4%

Number of Counties:

	2015 vs. 2017	
Ranked	Changed	Improved
82	82	11

Education: County Overview

2017: 8th graders not proficient in Math			
Michigan: 66.5%			
5 Best Counties	**Rate**	**5 Worst Counties**	**Rate**
Ottawa	47.7%	Lake	100.0%
Washtenaw	49.7%	Ontonagon	90.3%
Emmet	52.3%	Kalkaska	87.3%
Crawford	53.8%	Alger	85.1%
Ogemaw	53.8%	Baraga	82.0%
		Gogebic	82.0%

Number of Counties:

Ranked	2015 vs. 2017	
	Changed	Improved
82	82	52

Education: County Overview

2016: Students not graduating on time

Michigan: 20.4%

5 Best Counties	Rate	5 Worst Counties	Rate
Alcona	8.7%	Manistee	54.0%
Iron	9.5%	Lake	38.5%
Antrim	10.1%	Berrien	34.3%
Huron	10.1%	Roscommon	33.5%
Shiawassee	10.3%	Montmorency	33.3%

Number of Counties:

Ranked	2010 vs. 2016	
	Changed	Improved
80	80	52

2017: Students not college or career ready

Michigan: 65.1%

5 Best Counties	Rate	5 Worst Counties	Rate
Washtenaw	43.3%	Schoolcraft	87.0%
Midland	47.9%	Alcona	84.9%
Oakland	52.5%	Mackinac	84.6%
Houghton	53.1%	Ontonagon	80.8%
Clinton	54.0%	Clare	80.7%

Number of Counties:

Ranked	2016 vs. 2017	
	Changed	Improved
81	79	32

The Release…

- **Release Date:**

  April 17, 2018

- **Embargo Period:**
  April 9th until
  12:01am on April 17th

Embargoed Materials

https://goo.gl/forms/il6UDdJVMc1sGFXF3

- Complete the form to receive the website link and password
- WRITE IT DOWN or save the link

POLL #2

3 Things you can do now.

1. Read the embargoed report and review your local profile, identify where your county is doing well or poorly.

2. Join with other advocates to coordinate a release or message.

3. Be ready to comment, write a statement or news release; or plan a news event.

4. Promote the upcoming release using the provided graphics.

3 Things you can do between April 9th and April 17th.

1. Talk to reporters who agree to the embargo.

2. Call reporters, editors, and talk show hosts to see if they are interested.

3. Promote Kids Count and your involvement on social media.

3 Things you can do on April 17th.

1. Issue a statement, news release, blog, website post or email using local data.

2. Talk to reporters.

3. Post on social media or retweet, like and/or share from the League's social media:

   Twitter.com/michleague

   Facebook.com/michleague

   #KidsCountMI

Tools are available to help.

From the League:

- Sample statement
- Suggested social media
- Shareable graphics
- Local, tailored news release

From our partners:

- Messaging Box
- Talking About Race Toolkit – *Center for Social Inclusion (CSI)*

3 Things you can do after April 18th.

1. Write a letter to the editor.

2. Write an op-ed column on local data.

3. Use the Kids Count data throughout the year to advocate for kids.

The Data Book is an advocacy tool!

- Talk to your policymakers about your county's data.
- Use the data to assess need and develop strategies.
- Measure outcomes and impact.
- Share on social media all year long!

Questions?

Data & Report:
Alicia Guevara Warren
aliciagw@mlpp.org

Media & Communications:
Alex Rossman
arossman@mlpp.org

Michigan League for Public Policy
517.487.5436