



# SPOTLIGHT ON YOUR COUNTY

## ISABELLA COUNTY

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### POPULATION:

- Total population: **70,572**
- Under age 5: **3,310 (5%)**
- Age 65+: **8,028 (11%)**
- Median age: **27**

### RACE / ETHNICITY:

- White: **60,583 (86%)**
- African American: **1,788 (3%)**
- Hispanic or Latino: **2,684 (4%)**
- Asian: **1,154 (2%)**
- American Indian/Alaska Native: **1,773 (3%)**

### MEDIAN WAGE:

**\$34,369** for women

**\$41,617** for men

Female-to-male earnings ratio: **83%**  
(Women earn 83¢ for every dollar men earn.)

### NO HEALTH INSURANCE:

- Total: **6,620 (10%)**
- Children: **1,147 (7%)**

### MEDIAN HOUSEHOLD INCOME:

**\$42,771**



### EDUCATIONAL ATTAINMENT AGES 25 AND OLDER

Less than ninth grade	<b>875</b>	<b>2%</b>
Ninth to twelfth grade, no diploma	<b>2,169</b>	<b>6%</b>
High school diploma or GED	<b>11,628</b>	<b>31%</b>
Some college, no degree	<b>8,897</b>	<b>24%</b>
Associate degree	<b>3,173</b>	<b>8%</b>
Bachelor's degree	<b>6,436</b>	<b>17%</b>
Graduate or professional degree	<b>4,718</b>	<b>12%</b>

### POVERTY RATE: **27%**



Families with children

**20%**

Children under age 18

**21%**

Single-parent (female) family

**48%**

### LANGUAGE OTHER THAN ENGLISH SPOKEN AT HOME:

**4,138** **6%**

Limited English proficiency (age 5+)

**1,330** **2%**

Source: American Community Survey Data Profiles (2017 5-Year Estimates)

# ISABELLA COUNTY



## HOUSING

Renter occupied

**39%**

Owner occupied

**62%**

Median rent

**\$723**

Median mortgage

**\$1,155**

Households in which  
rent is 35+ percent  
of income

**4,854**    **54%**

Households in which  
mortgage is 35+  
percent of income

**1,661**    **19%**

## COMMUTING TO WORK



**78%**

Drove alone (car,  
truck or van)



**8%**

Carpooled



**1%**

Public  
transportation



**7%**

Walked



**2%**

Other means



**5%**

Worked at  
home

Travel time  
to work  
(minutes)

**18**



Source: American Community Survey Data Profiles (2017 5-Year Estimates)