



SPOTLIGHT ON YOUR COUNTY: Ottawa County

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KEY METRICS



301,203
total population



\$90,502
median household income



50,320 | 17%
age 65+



36.5
median age



8%
poverty rate



16,609 | 6%
under age 5

POVERTY RATE FOR



Families with children:

6%



Children under age 18:

8%



Single parent (female) family:

21%

RACE/ETHNICITY

White	246,196	(82%)
Black or African American	4,580	(2%)
Hispanic or Latino	30,924	(10%)
Asian	8,124	(3%)
American Indian/ Alaska Native	305	(<1%)
Native Hawaiian/ Other Pacific Islander	45	(<1%)
Two or More Races	9,766	(3%)

MEDIAN WAGE

\$71,352
for men

\$53,450
for women

Female-to-male earnings ratio: **75%**
(Women earn 75¢ for every dollar men earn.)

ANNUAL HOUSEHOLD INCOME

9% Under \$25,000

32% \$25,000 - \$74,999

60% \$75,000 or more

LANGUAGE SPOKEN

A language other than English spoken at home:

22,964 | 8%

Kamusta!

Habari!

Limited English proficiency (age 5+):

8,318 | 3%

Hola!

TECHNOLOGY



108,113 | 97%
Households with a computer



103,501 | 93%
Households with broadband internet subscription

EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	4,165	2%
Ninth to twelfth grade, no diploma	6,553	3%
High school diploma or equivalent	49,374	26%
Some college, no degree	38,207	20%
Associate degree	19,592	10%
Bachelor's degree	48,891	25%
Graduate or professional degree	26,193	14%

DISABILITY STATUS



2,849 | 4%
children under age 18 with disability

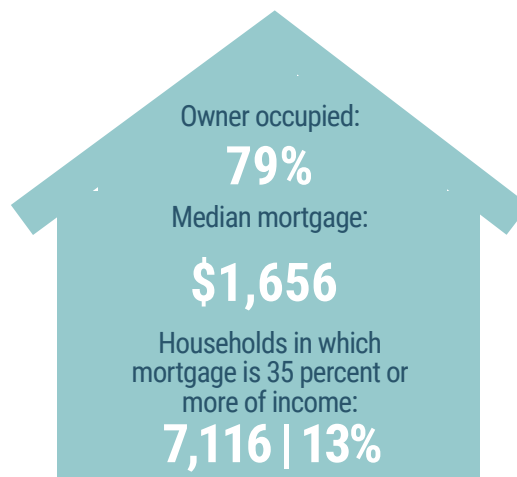
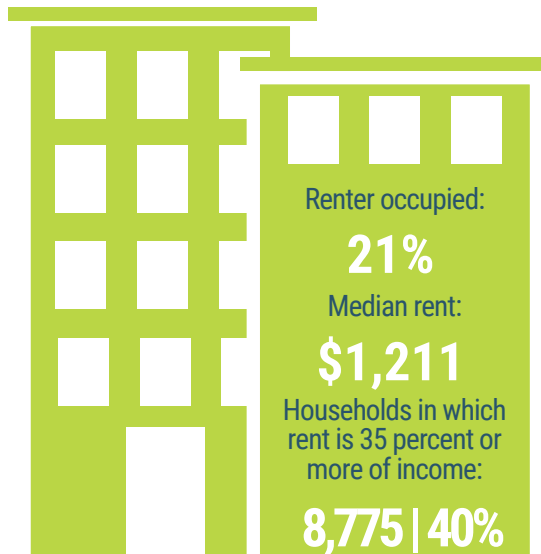


14,131 | 8%
18-64 years old with disability



13,187 | 27%
65 years old and over with disability

HOUSING



HEALTH INSURANCE



Population with Health Insurance

Private: **242,711 | 81%**

Public: **86,080 | 29%**

Population with No Health Insurance

Total: **9,737 | 3%**

Children: **1,464 | 2%**

COMMUTING TO WORK

Travel time to work: 20.1 minutes



77%

Drove alone
(car, truck or van)



8%

Carpooled



<1%

Public
transportation



3%

Walked



1%

Other means



10%

Worked at
home

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Source: American Community Survey, 2024 5-Year Data Profiles