



# SPOTLIGHT ON YOUR COUNTY: Oceana County

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## KEY METRICS



**26,915**  
total population



**\$62,417**  
median household income



**6,047 | 23%**  
age 65+



**44.2**  
median age



**14%**  
poverty rate



**1,319 | 5%**  
under age 5

## POVERTY RATE FOR



Families with children:

**15%**



Children under age 18:

**19%**



Single parent (female) family:

**42%**

## RACE/ETHNICITY

|   |               |                 |
|---|---------------|-----------------|
| White                                   | <b>21,408</b> | <b>(80%)</b>    |
| Black or African American               | <b>273</b>    | <b>(1%)</b>     |
| Hispanic or Latino                      | <b>4,181</b>  | <b>(16%)</b>    |
| Asian                                   | <b>38</b>     | <b>(&lt;1%)</b> |
| American Indian/ Alaska Native          | <b>122</b>    | <b>(&lt;1%)</b> |
| Native Hawaiian/ Other Pacific Islander | <b>1</b>      | <b>(&lt;1%)</b> |
| Two or More Races                       | <b>851</b>    | <b>(3%)</b>     |

## MEDIAN WAGE

**\$49,954**  
for men

**\$44,072**  
for women

Female-to-male earnings ratio: **88%**  
(Women earn 88¢ for every dollar men earn.)

## LANGUAGE SPOKEN

A language other than English spoken at home:

**2,925 | 11%**

Kamusta!

Habari!

Limited English proficiency (age 5+):

**765 | 3%**

Hola!

## ANNUAL HOUSEHOLD INCOME

**16%** Under \$25,000

**42%** \$25,000 - \$74,999

**42%** \$75,000 or more

## TECHNOLOGY



**9,602 | 92%**  
Households with a computer



**8,659 | 83%**  
Households with broadband internet subscription

## EDUCATIONAL ATTAINMENT AGE 25+

|                                    |       |     |
|------------------------------------|-------|-----|
| Less than ninth grade              | 729   | 4%  |
| Ninth to twelfth grade, no diploma | 1,141 | 6%  |
| High school diploma or equivalent  | 6,956 | 36% |
| Some college, no degree            | 4,304 | 22% |
| Associate degree                   | 1,951 | 10% |
| Bachelor's degree                  | 2,631 | 14% |
| Graduate or professional degree    | 1,500 | 8%  |

## DISABILITY STATUS



**348 | 6%**

children under age 18 with disability



**2,591 | 17%**

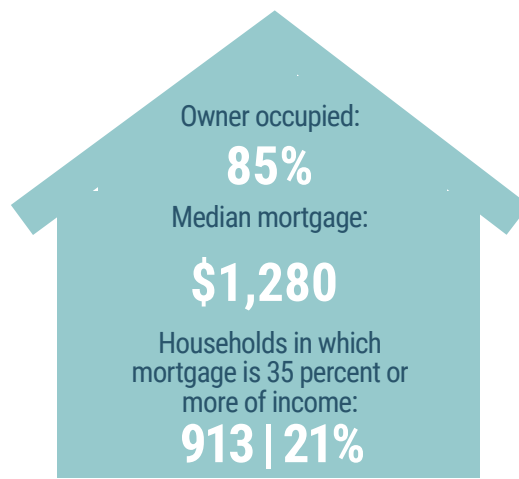
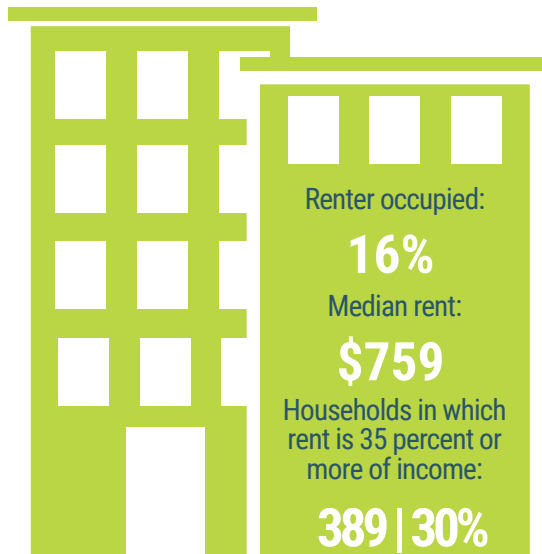
18-64 years old with disability



**1,856 | 31%**

65 years old and over with disability

## HOUSING



## HEALTH INSURANCE



Population with Health Insurance

Private: **15,147 | 57%**

Public: **14,006 | 52%**

Population with No Health Insurance

Total: **2,003 | 8%**

Children: **296 | 5%**

## COMMUTING TO WORK

Travel time to work: **23.7 minutes**



**77%**

Drove alone  
(car, truck or van)



**12%**

Carpooled



**<1%**

Public  
transportation



**2%**

Walked



**1%**

Other means



**7%**

Worked at  
home

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Source: American Community Survey, 2024 5-Year Data Profiles