



SPOTLIGHT ON YOUR COUNTY: Midland County

Patrick Schaefer, Policy Analyst | March 2026

KEY METRICS



83,757
total population



\$77,705
median household income



16,923 | 20%
age 65+



41.8
median age



11%
poverty rate



4,340 | 5%
under age 5

POVERTY RATE FOR



Families with children:

13%



Children under age 18:

13%



Single parent (female) family:

38%

MEDIAN WAGE

\$71,280
for men

\$58,669
for women

Female-to-male earnings ratio: **82%**
(Women earn 82¢ for every dollar men earn.)

ANNUAL HOUSEHOLD INCOME

16% Under \$25,000

32% \$25,000 - \$74,999

52% \$75,000 or more

RACE/ETHNICITY

White	74,685	(89%)
Black or African American	1,022	(1%)
Hispanic or Latino	2,882	(3%)
Asian	1,804	(2%)
American Indian/ Alaska Native	145	(<1%)
Native Hawaiian/ Other Pacific Islander	13	(<1%)
Two or More Races	2,888	(3%)

LANGUAGE SPOKEN

A language other than English spoken at home:

3,066 | 4%

Kamusta!

Habari!

Limited English proficiency (age 5+):

726 | <1%

Hola!

TECHNOLOGY



33,005 | 94%
Households with a computer



31,319 | 90%
Households with broadband internet subscription

EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	562	<1%
Ninth to twelfth grade, no diploma	2,114	4%
High school diploma or equivalent	16,220	27%
Some college, no degree	12,513	21%
Associate degree	6,618	11%
Bachelor's degree	13,117	22%
Graduate or professional degree	8,791	15%

DISABILITY STATUS



953 | 5%
children under age 18 with disability

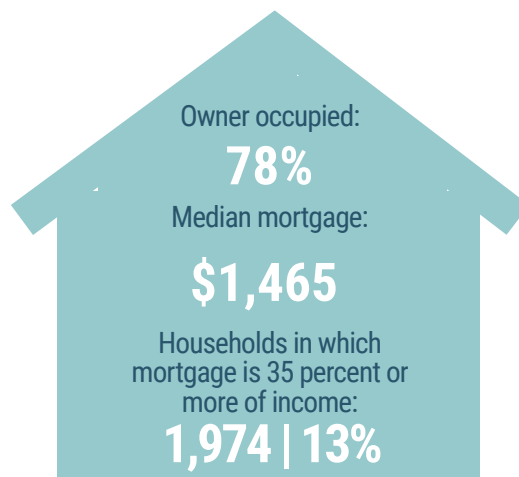
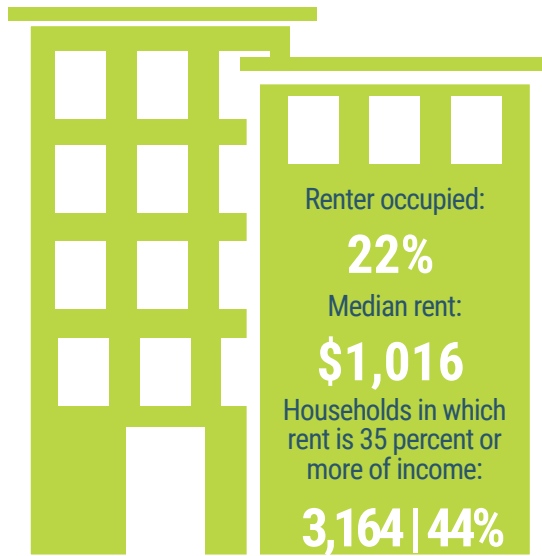


6,131 | 13%
18-64 years old with disability



5,110 | 31%
65 years old and over with disability

HOUSING



HEALTH INSURANCE



Population with Health Insurance

Private: **61,353 | 74%**

Public: **32,978 | 40%**

Population with No Health Insurance

Total: **3,507 | 4%**

Children: **459 | 3%**

COMMUTING TO WORK

Travel time to work: **23.7 minutes**



77%

Drove alone
(car, truck or van)



8%

Carpooled



<1%

Public
transportation



1%

Walked



<1%

Other means



12%

Worked at
home

Scan to view more
data at
www.mlpp.org



Source: American Community Survey, 2024 5-Year Data Profiles