



SPOTLIGHT ON YOUR COUNTY: Isabella County

Patrick Schaefer, Policy Analyst | March 2026

KEY METRICS



64,565
total population



\$55,237
median household income



9,022 | 14%
age 65+



30.1
median age



22%
poverty rate



2,945 | 5%
under age 5

POVERTY RATE FOR



Families with children:

20%



Children under age 18:

19%



Single parent (female) family:

41%

RACE/ETHNICITY

White	53,579	(83%)
Black or African American	1,574	(2%)
Hispanic or Latino	3,281	(5%)
Asian	1,061	(2%)
American Indian/ Alaska Native	1,633	(3%)
Native Hawaiian/ Other Pacific Islander	14	(<1%)
Two or More Races	3,174	(5%)

MEDIAN WAGE

\$54,107
for men

\$44,112
for women

Female-to-male earnings ratio: **82%**
(Women earn 82¢ for every dollar men earn.)

LANGUAGE SPOKEN

A language other than English spoken at home:

4,009 | 7%



Limited English proficiency (age 5+):

1,376 | 2%

ANNUAL HOUSEHOLD INCOME

22% Under \$25,000

40% \$25,000 - \$74,999

37% \$75,000 or more

TECHNOLOGY



23,745 | 95%
Households with a computer



20,347 | 82%
Households with broadband internet subscription

EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	1,093	3%
Ninth to twelfth grade, no diploma	1,852	5%
High school diploma or equivalent	10,697	29%
Some college, no degree	7,861	22%
Associate degree	3,559	10%
Bachelor's degree	6,487	18%
Graduate or professional degree	4,940	14%

DISABILITY STATUS



798 | 7%
children under age 18 with disability

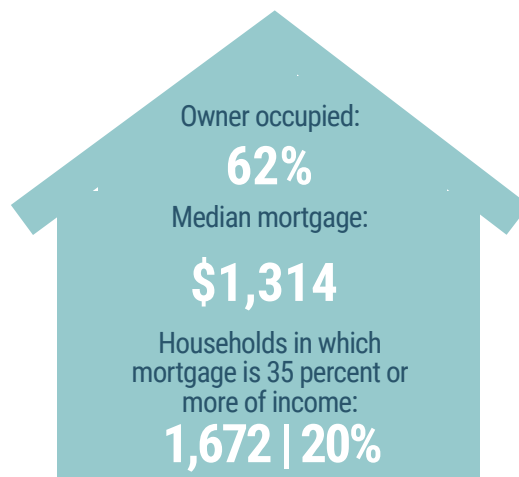
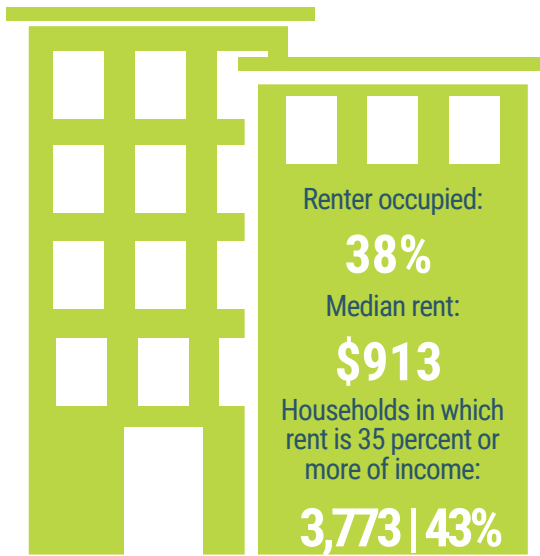


5,855 | 13%
18-64 years old with disability



2,887 | 33%
65 years old and over with disability

HOUSING



HEALTH INSURANCE



Population with Health Insurance

Private: **44,753 | 70%**

Public: **23,550 | 37%**

Population with No Health Insurance

Total: **4,965 | 8%**

Children: **1,210 | 9%**

COMMUTING TO WORK

Travel time to work: 19.6 minutes



74%

Drove alone
(car, truck or van)



10%

Carpooled



<1%

Public
transportation



7%

Walked



1%

Other means



8%

Worked at
home

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Source: American Community Survey, 2024 5-Year Data Profiles