



# SPOTLIGHT ON YOUR COUNTY: Iosco County

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## KEY METRICS



**25,347**  
total population



**\$50,066**  
median household income



**7,872 | 31%**  
age 65+



**53.5**  
median age

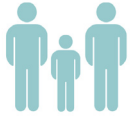


**18%**  
poverty rate



**1,189 | 5%**  
under age 5

## POVERTY RATE FOR



Families with children:

**22%**



Children under age 18:

**23%**



Single parent (female) family:

**59%**

## RACE/ETHNICITY

White	<b>23,131</b>	<b>(91%)</b>
Black or African American	<b>232</b>	<b>(&lt;1%)</b>
Hispanic or Latino	<b>719</b>	<b>(3%)</b>
Asian	<b>198</b>	<b>(&lt;1%)</b>
American Indian/ Alaska Native	<b>38</b>	<b>(&lt;1%)</b>
Native Hawaiian/ Other Pacific Islander	<b>0</b>	<b>(0%)</b>
Two or More Races	<b>927</b>	<b>(4%)</b>

## MEDIAN WAGE

**\$50,506**  
for men

**\$41,275**  
for women

Female-to-male earnings ratio: **82%**  
(Women earn 82¢ for every dollar men earn.)

## LANGUAGE SPOKEN

A language other than English spoken at home:

**713 | 3%**



Limited English proficiency (age 5+):

**170 | <1%**

## ANNUAL HOUSEHOLD INCOME

**26%** Under \$25,000

**44%** \$25,000 - \$74,999

**31%** \$75,000 or more

## TECHNOLOGY



**10,653 | 91%**  
Households with a computer



**9,950 | 85%**  
Households with broadband internet subscription

## EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	357	2%
Ninth to twelfth grade, no diploma	1,554	8%
High school diploma or equivalent	7,097	36%
Some college, no degree	4,850	25%
Associate degree	1,923	10%
Bachelor's degree	2,281	12%
Graduate or professional degree	1,504	8%

## DISABILITY STATUS



**280 | 7%**  
children under age 18 with disability

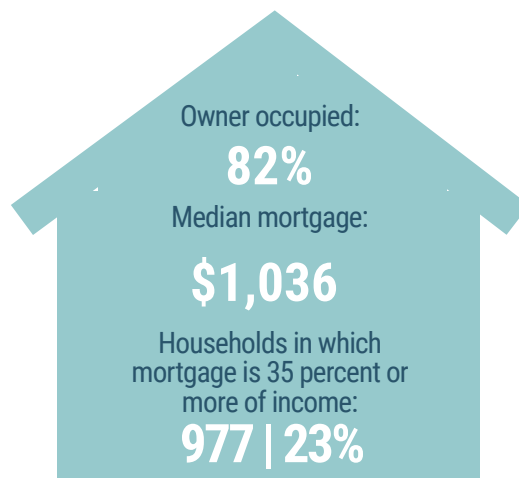
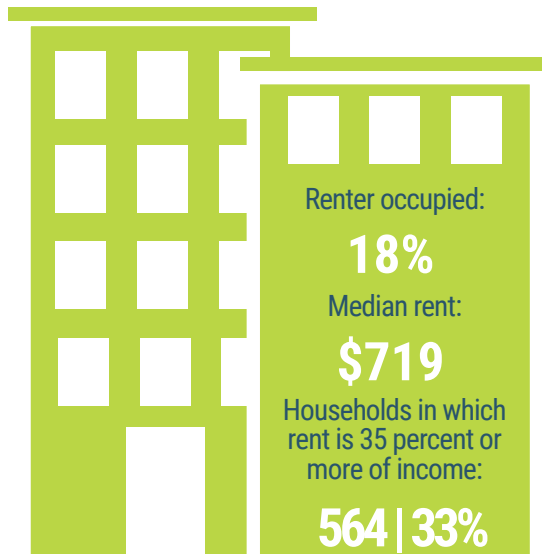


**2,230 | 17%**  
18-64 years old with disability



**2,610 | 34%**  
65 years old and over with disability

## HOUSING



## HEALTH INSURANCE



Population with Health Insurance

Private: **16,365 | 65%**

Public: **14,213 | 57%**

Population with No Health Insurance

Total: **1,158 | 5%**

Children: **198 | 4%**

## COMMUTING TO WORK

Travel time to work: 21 minutes



**80%**

Drove alone  
(car, truck or van)



**8%**

Carpooled



**<1%**

Public  
transportation



**4%**

Walked



**1%**

Other means



**7%**

Worked at  
home

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Source: American Community Survey, 2024 5-Year Data Profiles