



SPOTLIGHT ON YOUR COUNTY: Ionia County

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KEY METRICS



66,574
total population



\$75,611
median household income



10,522 | 16%
age 65+



39.1
median age



11%
poverty rate



3,353 | 5%
under age 5

POVERTY RATE FOR



Families with children:

11%



Children under age 18:

13%



Single parent (female) family:

44%

RACE/ETHNICITY

White	56,781	(85%)
Black or African American	2,212	(3%)
Hispanic or Latino	3,539	(5%)
Asian	304	(<1%)
American Indian/ Alaska Native	336	(<1%)
Native Hawaiian/ Other Pacific Islander	14	(<1%)
Two or More Races	3,165	(5%)

MEDIAN WAGE

\$56,788
for men

\$47,352
for women

Female-to-male earnings ratio: **83%**
(Women earn 83¢ for every dollar men earn.)

ANNUAL HOUSEHOLD INCOME

15% Under \$25,000

34% \$25,000 - \$74,999

51% \$75,000 or more

LANGUAGE SPOKEN

A language other than English spoken at home:

1,592 | 3%

Kamusta!

Habari!

Limited English proficiency (age 5+):

470 | <1%

Hola!

TECHNOLOGY



21,895 | 94%
Households with a computer



20,470 | 88%
Households with broadband internet subscription

EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	1,108	2%
Ninth to twelfth grade, no diploma	3,118	7%
High school diploma or equivalent	17,710	38%
Some college, no degree	11,575	25%
Associate degree	4,541	10%
Bachelor's degree	6,190	13%
Graduate or professional degree	2,469	5%

DISABILITY STATUS



652 | 5%
children under age 18 with disability

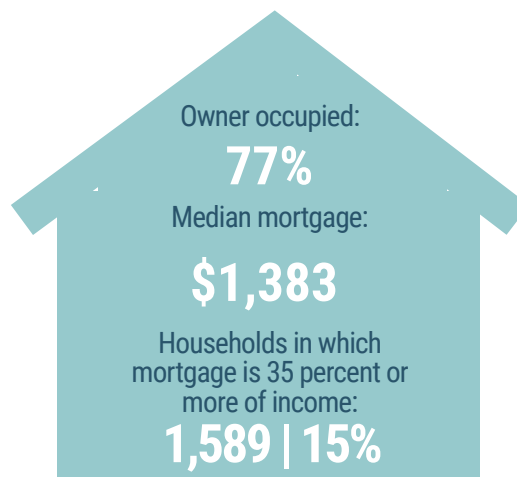
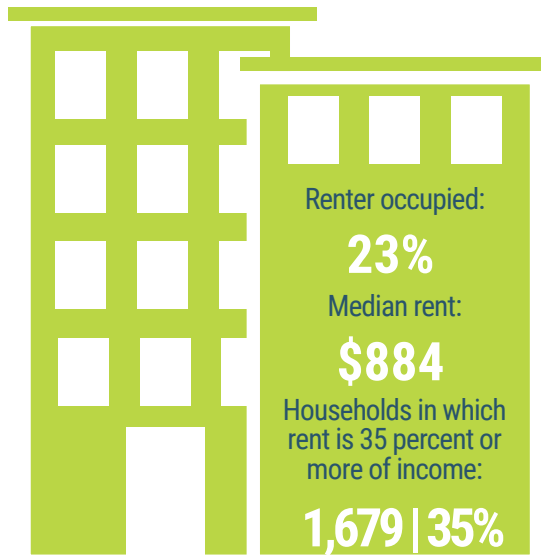


5,510 | 14%
18-64 years old with disability



2,950 | 29%
65 years old and over with disability

HOUSING



HEALTH INSURANCE



Population with Health Insurance

Private: **45,873 | 73%**

Public: **23,672 | 37%**

Population with No Health Insurance

Total: **3,321 | 5%**

Children: **341 | 2%**

COMMUTING TO WORK

Travel time to work: 27.1 minutes



79%

Drove alone
(car, truck or van)



9%

Carpooled



1%

Public
transportation



2%

Walked



<1%

Other means



9%

Worked at
home

Source: American Community Survey, 2024 5-Year Data Profiles

Scan to view more
data at
www.mlpp.org

