



SPOTLIGHT ON YOUR COUNTY: Chippewa County

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KEY METRICS



36,295
total population



\$62,217
median household income



7,114 | 20%
age 65+



41.6
median age



14%
poverty rate



1,606 | 4%
under age 5

POVERTY RATE FOR



Families with children:

15%



Children under age 18:

21%



Single parent (female) family:

36%

RACE/ETHNICITY

White	24,418	(67%)
Black or African American	2,025	(6%)
Hispanic or Latino	825	(2%)
Asian	262	(<1%)
American Indian/ Alaska Native	4,782	(13%)
Native Hawaiian/ Other Pacific Islander	11	(<1%)
Two or More Races	3,715	(10%)

MEDIAN WAGE

\$50,258
for men

\$43,855
for women

Female-to-male earnings ratio: **87%**
(Women earn 87¢ for every dollar men earn.)

LANGUAGE SPOKEN

A language other than English spoken at home:

1,622 | 5%



Limited English proficiency (age 5+):

568 | 2%

ANNUAL HOUSEHOLD INCOME

17%

Under \$25,000

43%

\$25,000 - \$74,999

40%

\$75,000 or more

TECHNOLOGY



13,023 | 93%
Households with a computer



12,367 | 88%
Households with broadband internet subscription

EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	526	2%
Ninth to twelfth grade, no diploma	1,376	5%
High school diploma or equivalent	9,083	35%
Some college, no degree	6,508	25%
Associate degree	2,205	9%
Bachelor's degree	3,894	15%
Graduate or professional degree	2,088	8%

DISABILITY STATUS



500 | 8%

children under age 18 with disability



2,857 | 15%

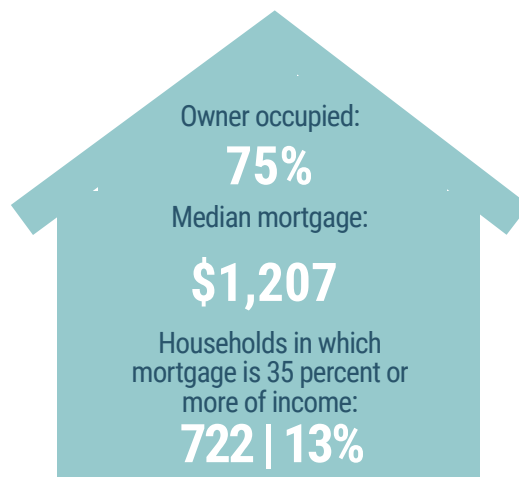
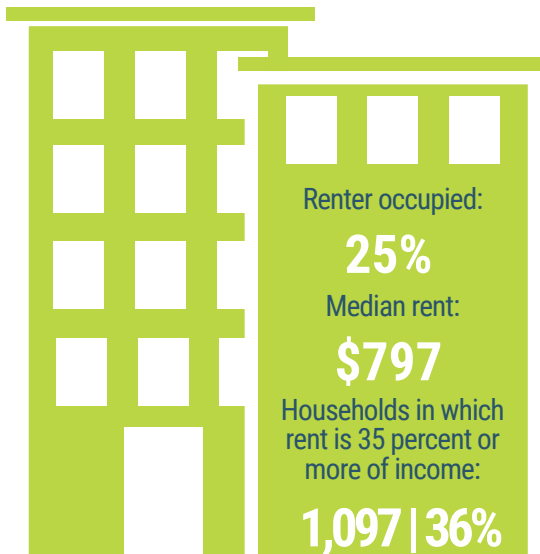
18-64 years old with disability



2,331 | 34%

65 years old and over with disability

HOUSING



HEALTH INSURANCE



Population with Health Insurance

Private: **22,489 | 69%**

Public: **15,210 | 47%**

Population with No Health Insurance

Total: **1,868 | 6%**

Children: **325 | 5%**

COMMUTING TO WORK

Travel time to work: 17.4 minutes



77%

Drove alone
(car, truck or van)



9%

Carpooled



<1%

Public
transportation



4%

Walked



3%

Other means



7%

Worked at
home

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Source: American Community Survey, 2024 5-Year Data Profiles