



# SPOTLIGHT ON YOUR COUNTY: Cass County

Patrick Schaefer, Policy Analyst | March 2026

## KEY METRICS



**51,520**  
total population



**\$70,443**  
median household income



**11,620 | 23%**  
age 65+



**45.5**  
median age



**12%**  
poverty rate



**2,449 | 5%**  
under age 5

## POVERTY RATE FOR



Families with children:

**16%**



Children under age 18:

**19%**



Single parent (female) family:

**44%**

## RACE/ETHNICITY

White	<b>43,299</b>	<b>(84%)</b>
Black or African American	<b>2,058</b>	<b>(4%)</b>
Hispanic or Latino	<b>2,329</b>	<b>(5%)</b>
Asian	<b>399</b>	<b>(&lt;1%)</b>
American Indian/ Alaska Native	<b>364</b>	<b>(&lt;1%)</b>
Native Hawaiian/ Other Pacific Islander	<b>10</b>	<b>(&lt;1%)</b>
Two or More Races	<b>2,657</b>	<b>(5%)</b>

## MEDIAN WAGE

**\$61,715**  
for men

**\$50,554**  
for women

Female-to-male earnings ratio: **82%**  
(Women earn 82¢ for every dollar men earn.)

## ANNUAL HOUSEHOLD INCOME

**15%** Under \$25,000

**37%** \$25,000 - \$74,999

**47%** \$75,000 or more

## LANGUAGE SPOKEN

A language other than English spoken at home:

**2,109 | 4%**

Kamusta!

Habari!

Limited English proficiency (age 5+):

**730 | 2%**

Hola!

## TECHNOLOGY



**19,633 | 93%**  
Households with a computer



**18,783 | 89%**  
Households with broadband internet subscription

## EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	1,013	3%
Ninth to twelfth grade, no diploma	2,691	7%
High school diploma or equivalent	12,677	34%
Some college, no degree	8,637	23%
Associate degree	4,048	11%
Bachelor's degree	5,131	14%
Graduate or professional degree	2,981	8%

## DISABILITY STATUS



678 | 7%

children under age 18 with disability



4,302 | 15%

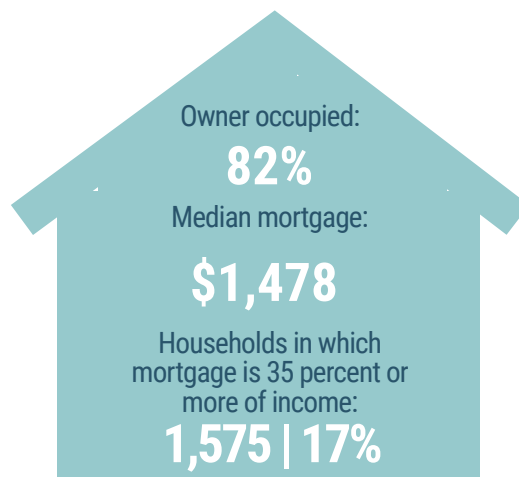
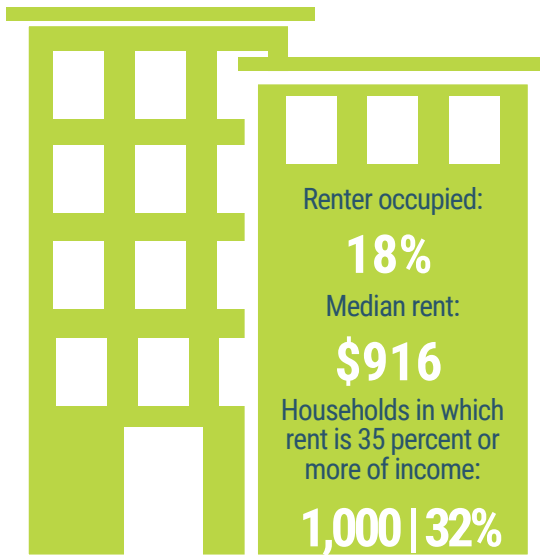
18-64 years old with disability



3,293 | 29%

65 years old and over with disability

## HOUSING



## HEALTH INSURANCE



Population with Health Insurance

Private: **33,925 | 66%**

Public: **21,981 | 43%**

Population with No Health Insurance

Total: **3,520 | 7%**

Children: **558 | 5%**

## COMMUTING TO WORK

Travel time to work: 24.4 minutes



**77%**

Drove alone  
(car, truck or van)



**10%**

Carpooled



**<1%**

Public  
transportation



**2%**

Walked



**2%**

Other means



**8%**

Worked at  
home

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Source: American Community Survey, 2024 5-Year Data Profiles