



SPOTLIGHT ON YOUR COUNTY: Branch County

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KEY METRICS



45,300
total population



\$63,724
median household income



8,787 | 19%
age 65+



40.6
median age



16%
poverty rate



2,889 | 6%
under age 5

POVERTY RATE FOR



Families with children:

16%



Children under age 18:

26%



Single parent (female) family:

29%

RACE/ETHNICITY

White	39,155	(86%)
Black or African American	757	(2%)
Hispanic or Latino	3,071	(7%)
Asian	202	(<1%)
American Indian/ Alaska Native	65	(<1%)
Native Hawaiian/ Other Pacific Islander	0	(0%)
Two or More Races	1,849	(4%)

MEDIAN WAGE

\$55,513
for men

\$43,766
for women

Female-to-male earnings ratio: **79%**
(Women earn 79¢ for every dollar men earn.)

LANGUAGE SPOKEN

A language other than English spoken at home:

4,953 | 12%

Kamusta!

Habari!

Limited English proficiency (age 5+):

2,025 | 5%

Hola!

ANNUAL HOUSEHOLD INCOME

17% Under \$25,000

41% \$25,000 - \$74,999

42% \$75,000 or more

TECHNOLOGY



15,407 | 91%
Households with a computer



14,326 | 85%
Households with broadband internet subscription

EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	1,732	6%
Ninth to twelfth grade, no diploma	1,811	6%
High school diploma or equivalent	11,963	38%
Some college, no degree	7,220	23%
Associate degree	3,062	10%
Bachelor's degree	3,853	12%
Graduate or professional degree	1,536	5%

DISABILITY STATUS



786 | 7%

children under age 18 with disability



3,581 | 15%

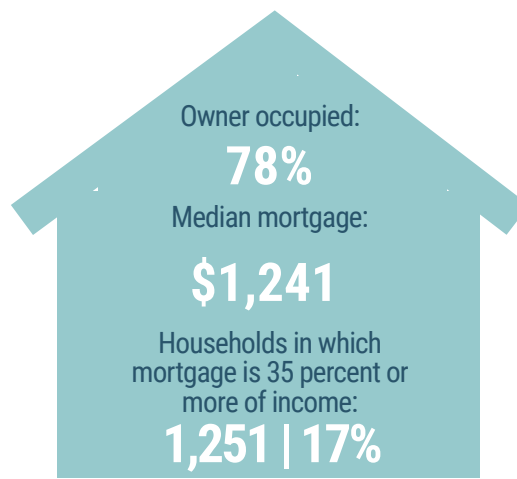
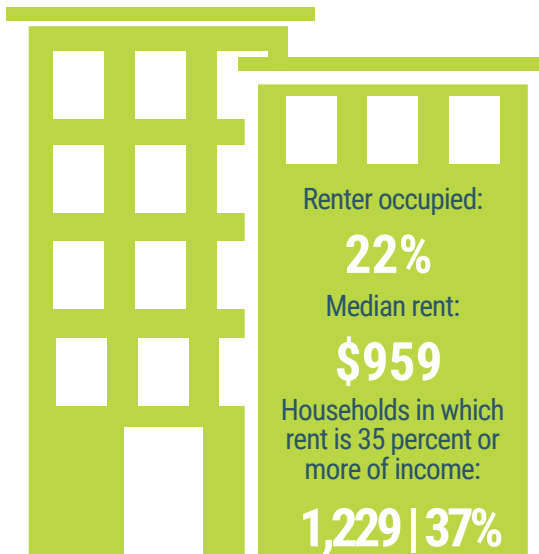
18-64 years old with disability



2,558 | 31%

65 years old and over with disability

HOUSING



HEALTH INSURANCE



Population with Health Insurance

Private: **27,778 | 64%**

Public: **19,367 | 44%**

Population with No Health Insurance

Total: **4,257 | 10%**

Children: **1,691 | 15%**

COMMUTING TO WORK

Travel time to work: **22.7 minutes**



79%

Drove alone
(car, truck or van)



11%

Carpooled



<1%

Public
transportation



2%

Walked



2%

Other means



6%

Worked at
home

Source: American Community Survey, 2024 5-Year Data Profiles

Scan to view more
data at
www.mlpp.org

