



SPOTLIGHT ON YOUR COUNTY: Bay County

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KEY METRICS



103,008
total population



\$61,763
median household income



22,568 | 22%
age 65+



43.9
median age



13%
poverty rate



4,800 | 5%
under age 5

POVERTY RATE FOR



Families with children:

15%



Children under age 18:

16%



Single parent (female) family:

38%

RACE/ETHNICITY

White	90,838	(88%)
Black or African American	1,067	(1%)
Hispanic or Latino	6,117	(6%)
Asian	525	(<1%)
American Indian/ Alaska Native	113	(<1%)
Native Hawaiian/ Other Pacific Islander	60	(<1%)
Two or More Races	3,806	(4%)

MEDIAN WAGE

\$62,076
for men

\$45,719
for women

Female-to-male earnings ratio: **74%**
(Women earn 74¢ for every dollar men earn.)

ANNUAL HOUSEHOLD INCOME

18% Under \$25,000

41% \$25,000 - \$74,999

41% \$75,000 or more

LANGUAGE SPOKEN

A language other than English spoken at home:

2,305 | 2%

Kamusta!

Habari!

Limited English proficiency (age 5+):

578 | <1%

Hola!

TECHNOLOGY



42,263 | 94%
Households with a computer



39,794 | 88%
Households with broadband internet subscription

EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	1,507	2%
Ninth to twelfth grade, no diploma	4,568	6%
High school diploma or equivalent	24,891	33%
Some college, no degree	18,552	25%
Associate degree	9,135	12%
Bachelor's degree	11,358	15%
Graduate or professional degree	5,301	7%

DISABILITY STATUS



1,260 | 6%
children under age 18 with disability

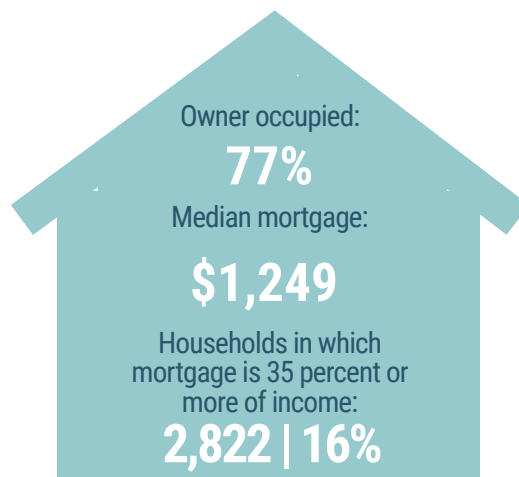
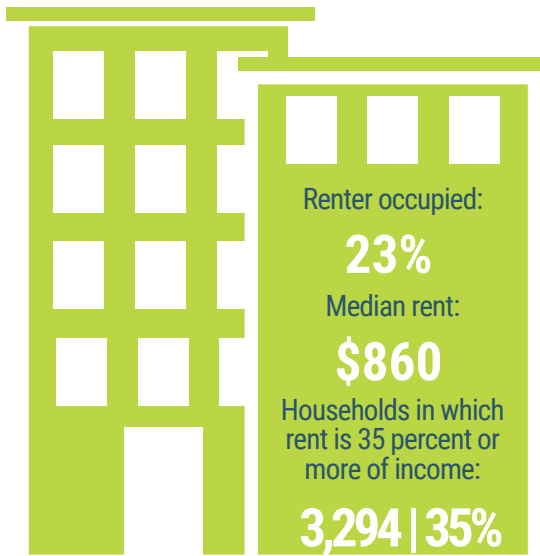


8,516 | 14%
18-64 years old with disability



7,395 | 33%
65 years old and over with disability

HOUSING



HEALTH INSURANCE



Population with Health Insurance

Private: **71,321 | 70%**

Public: **46,155 | 45%**

Population with No Health Insurance

Total: **4,523 | 4%**

Children: **359 | 2%**

COMMUTING TO WORK

Travel time to work: **23.1 minutes**



82%

Drove alone
(car, truck or van)



7%

Carpooled



<1%

Public
transportation



1%

Walked



1%

Other means



9%

Worked at
home

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Source: American Community Survey, 2024 5-Year Data Profiles