



# SPOTLIGHT ON YOUR CITY: Sterling Heights

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## KEY METRICS



**133,573**  
total population



**\$ 79,909**  
median household income



**25,734 | 19%**  
age 65+



**41.7**  
median age



**11%**  
poverty rate



**6,617 | 5%**  
under age 5

## POVERTY RATE FOR



Families with children:

**13%**



Children under age 18:

**16%**



Single parent (female) family:

**29%**

## RACE/ETHNICITY

White	<b>101,731</b>	<b>(76%)</b>
Black or African American	<b>9,918</b>	<b>(7%)</b>
Hispanic or Latino	<b>4,023</b>	<b>(3%)</b>
Asian	<b>12,337</b>	<b>(9%)</b>
American Indian/ Alaska Native	<b>162</b>	<b>(&lt;1%)</b>
Native Hawaiian/ Other Pacific Islander	<b>224</b>	<b>(&lt;1%)</b>
Two or More Races	<b>4,700</b>	<b>(4%)</b>

## MEDIAN WAGE

**70,041**  
for men

**52,770**  
for women

Female-to-male earnings ratio: **75%**  
(Women earn 75¢ for every dollar men earn.)

## LANGUAGE SPOKEN

A language other than English spoken at home:

**44,639 | 35%**

Kamusta!

Habari!

Limited English proficiency (age 5+):

**19,285 | 15%**

Hola!

## ANNUAL HOUSEHOLD INCOME

**13%** Under \$25,000

**34%** \$25,000 - \$74,999

**53%** \$75,000 or more

## TECHNOLOGY



**49,541 | 96%**  
Households with a computer



**48,582 | 94%**  
Households with broadband internet subscription

## EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	7,091	7%
Ninth to twelfth grade, no diploma	5,568	6%
High school diploma or equivalent	25,282	26%
Some college, no degree	18,984	20%
Associate degree	9,504	10%
Bachelor's degree	20,013	21%
Graduate or professional degree	9,997	10%

## DISABILITY STATUS



**1,223 | 5%**  
children under age 18 with disability

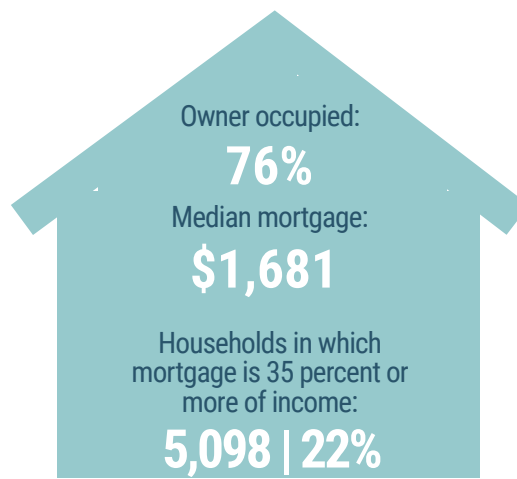
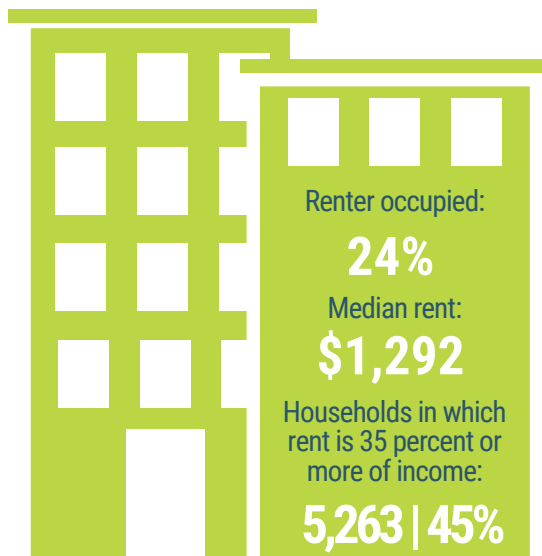


**8,405 | 10%**  
18-64 years old with disability



**8,820 | 35%**  
65 years old and over with disability

## HOUSING



## HEALTH INSURANCE



Population with Health Insurance

Private: **89,338 | 67%**

Public: **55,753 | 42%**

Population with No Health Insurance

Total: **7,604 | 6%**

Children: **815 | 3%**

## COMMUTING TO WORK

Travel time to work: **24.7 minutes**



**73%**

Drove alone  
(car, truck or van)



**10%**

Carpooled



**<1%**

Public  
transportation



**<1%**

Walked



**1%**

Other means



**16%**

Worked at  
home

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Source: American Community Survey, 2024 5-Year Data Profiles