



SPOTLIGHT ON YOUR CITY: Midland

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KEY METRICS



42,724
total population



73,325
median household income



8,729 | 20%
age 65+



39.3
median age



10%
poverty rate



2,482 | 6%
under age 5

POVERTY RATE FOR



Families with children:

12%



Children under age 18:

11%



Single parent (female) family:

37%

RACE/ETHNICITY

White	36,884	(86%)
Black or African American	836	(2%)
Hispanic or Latino	1,951	(5%)
Asian	1,414	(3%)
American Indian/ Alaska Native	11	(<1%)
Native Hawaiian/ Other Pacific Islander	5	(<1%)
Two or More Races	1,376	(3%)

MEDIAN WAGE

73,395
for men

60,714
for women

Female-to-male earnings ratio: **83%**
(Women earn 83¢ for every dollar men earn.)

LANGUAGE SPOKEN

A language other than English spoken at home:

2,164 | 5%



Limited English proficiency (age 5+):

471 | 1%

ANNUAL HOUSEHOLD INCOME

18% Under \$25,000

33% \$25,000 - \$74,999

49% \$75,000 or more

TECHNOLOGY



17,420 | 94%
Households with a computer



16,825 | 91%
Households with broadband internet subscription

EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	190	<1%
Ninth to twelfth grade, no diploma	693	2%
High school diploma or equivalent	6,866	23%
Some college, no degree	5,889	20%
Associate degree	3,004	10%
Bachelor's degree	7,776	26%
Graduate or professional degree	5,604	19%

DISABILITY STATUS



517 | 6%
children under age 18 with disability

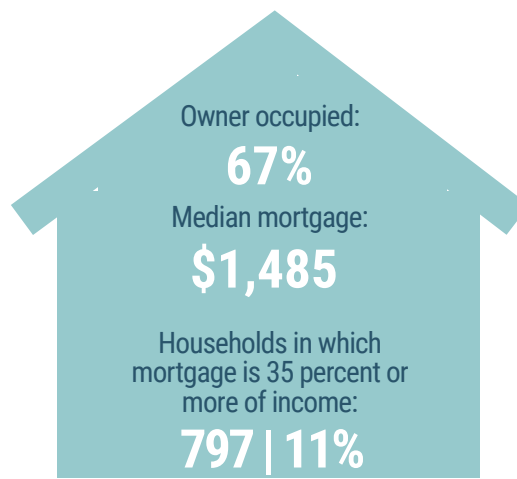
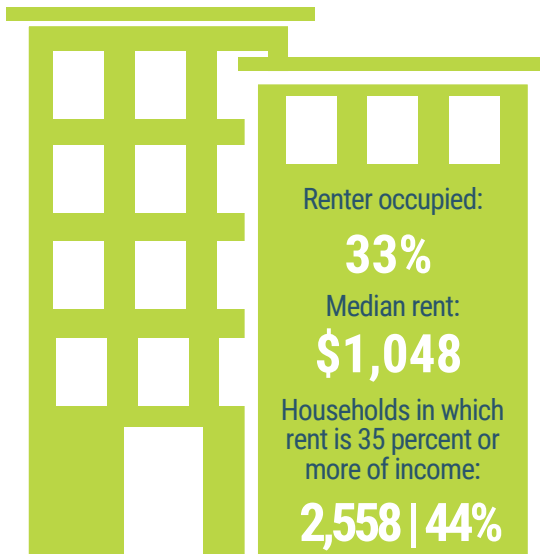


3,123 | 13%
18-64 years old with disability



2,687 | 32%
65 years old and over with disability

HOUSING



HEALTH INSURANCE



Population with Health Insurance

Private: **31,127 | 74%**

Public: **16,641 | 40%**

Population with No Health Insurance

Total: **1,704 | 4%**

Children: **235 | 3%**

COMMUTING TO WORK

Travel time to work: 20 minutes



76%

Drove alone
(car, truck or van)



8%

Carpooled



<1%

Public
transportation



1%

Walked



1%

Other means



13%

Worked at
home

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Source: American Community Survey, 2024 5-Year Data Profiles