



# SPOTLIGHT ON YOUR CITY: Bloomfield Hills

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## KEY METRICS



**4,415**  
total population



**189,942**  
median household income



**1,271 | 29%**  
age 65+



**48.4**  
median age



**4%**  
poverty rate



**194 | 4%**  
under age 5

## POVERTY RATE FOR



Families with children:

**3%**



Children under age 18:

**5%**



Single parent (female) family:

**0%**

## RACE/ETHNICITY

White	<b>3,678</b>	<b>(83%)</b>
Black or African American	<b>180</b>	<b>(4%)</b>
Hispanic or Latino	<b>71</b>	<b>(2%)</b>
Asian	<b>198</b>	<b>(5%)</b>
American Indian/ Alaska Native	<b>4</b>	<b>(&lt;1%)</b>
Native Hawaiian/ Other Pacific Islander	<b>0</b>	<b>(0%)</b>
Two or More Races	<b>283</b>	<b>(6%)</b>

## MEDIAN WAGE

**150,568**  
for men

**90,141**  
for women

Female-to-male earnings ratio: **60%**  
(Women earn 60¢ for every dollar men earn.)

## LANGUAGE SPOKEN

A language other than English spoken at home:

**797 | 19%**

Kamusta!

Habari!

Limited English proficiency (age 5+):

**138 | 3%**

Hola!

## ANNUAL HOUSEHOLD INCOME

**6%** Under \$25,000

**12%** \$25,000 - \$74,999

**82%** \$75,000 or more

## TECHNOLOGY



**1,532 | 95%**  
Households with a computer



**1,491 | 93%**  
Households with broadband internet subscription

## EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	31	1%
Ninth to twelfth grade, no diploma	10	0%
High school diploma or equivalent	345	11%
Some college, no degree	244	8%
Associate degree	41	1%
Bachelor's degree	1,044	33%
Graduate or professional degree	1,467	46%

## DISABILITY STATUS



1 | <1%

children under age 18 with disability



154 | 7%

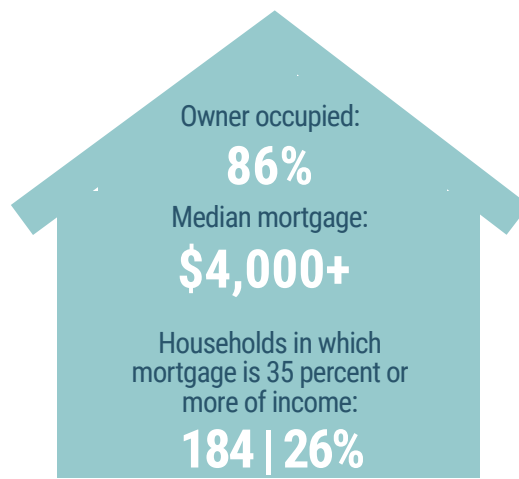
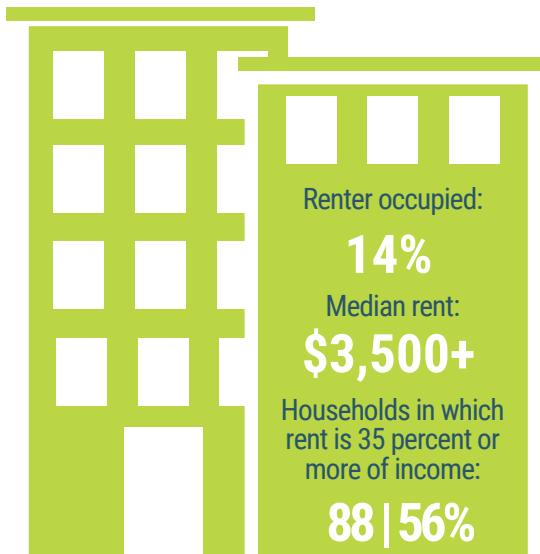
18-64 years old with disability



319 | 29%

65 years old and over with disability

## HOUSING



## HEALTH INSURANCE



Population with Health Insurance

Private: **3,774 | 89%**

Public: **1,319 | 31%**

Population with No Health Insurance

Total: **82 | 2%**

Children: **27 | 3%**

## COMMUTING TO WORK

Travel time to work: 20.1 minutes



**75%**

Drove alone  
(car, truck or van)



**1%**

Carpooled



**0%**

Public  
transportation



**5%**

Walked



**3%**

Other means



**16%**

Worked at  
home

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data at  
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Source: American Community Survey, 2024 5-Year Data Profiles