

MIDLAND

A BETTER FUTURE IS POSSIBLE

POPULATION	2010	2020	% Change	POPULATION BY RACE (2020)			
Total population	83,629	83,441	-0.2%	Child population by race		Young adult population by race	
Child population	19,855	17,550	-11.6%	Hispanic 0-17	830	Hispanic 18-24	313
• Ages 0-5	5,704	5,445	-4.5%	Non-Hispanic 0-17		Non-Hispanic 18-24	
• Ages 6-12	7,879	6,748	-14.4%	• African American/Black	494	• African American/Black	279
• Ages 13-17	6,272	5,357	-14.6%	• American Indian	103	• American Indian	40
Young adult population				• Asian/Pacific Islander	512	• Asian/Pacific Islander	198
• Ages 18-24	7,716	6,793	-12.0%	• White	15,611	• White	5,963

KEY TRENDS OVER TIME (Most recent year is listed in parentheses)	BASE YEAR (2010)		MOST RECENT YEAR				Trend
	Number	Rate	Number	Rate	Rate Change	MI Rate	
Children in poverty, ages 0-17 (2020)	2,841	14.6%	2,084	12.1%	-17.1%	16.8%	●
Young adults in poverty, ages 18-24 (2020)	1,873	28.7%	1,281	20.2%	-29.6%	23.2%	●
Households in poverty & ALICE (2019)	10,880	32.1%	9,675	28.2%	-12.4%	38.1%	●

ECONOMIC SECURITY

ADDITIONAL DATA

(Data is for 2021 unless noted)

	Number	Rate	MI Rate
Children receiving...			
• Free and reduced-price lunch, K-12	4,591	39.8%	51.1%
• Subsidized child care, ages 0-12	216	1.8%	1.8%
• Cash assistance (FIP), ages 0-18	93	0.5%	1.0%
• Food assistance (FAP), ages 0-18	2,741	14.7%	21.9%
• Women, Infant and Children (WIC), ages 0-4 (2020)	1,484	32.8%	43.5%
• Supplemental Security Income, ages 0-18 ^A	197	10.6	15.3
• Any amount of child support received	2,545	86.0%	81.5%
Median household income (2020)	\$65,249	N/A	\$61,352
Average cost of full-time child care/month	\$784	N/A	\$646
• Percent of full-time minimum wage	N/A	47.0%	38.7%
Families receiving the Earned Income Tax Credit (EITC) (2020)	4,320	11.1%	13.7%
Families with high-cost housing (2020)	7,486	21.9%	26.2%

KEY TRENDS OVER TIME (Most recent year is listed in parentheses)	BASE YEAR (2010)		MOST RECENT YEAR				Trend
	Number	Rate	Number	Rate	Rate Change	MI Rate	
3- and 4- year olds in preschool (2020)	1,090	52.1%	857	48.4%	-7.1%	46.7%	●
Students graduating on time (2021)	995	81.8%	797	85.6%	4.6%	80.5%	●

EDUCATION

ADDITIONAL DATA

(Data is for 2021 unless noted)

	Number	Rate	MI Rate
Children receiving <i>Early On</i> services by ISD, ages 0-2	99	4.1%	3.4%
Students in Special Education	2,270	19.7%	14.5%
Students who are homeless by ISD, K-12 (2020)	210	1.8%	1.9%
3rd graders proficient in English Language Arts, M-STEP	372	52.5%	42.8%
8th graders proficient in Math, PSAT	370	44.3%	36.0%
Students who drop out	39	4.2%	7.7%
Teens not in school or working, ages 16-19 (2020)	261	6.5%	6.8%

KEY	● Improving	^A Rate per 1,000	N/A Data not available
	● Little Change	^t Rate per 10,000	* Data suppressed
	● Worsening	[♦] Rate per 100,000	For all data definitions and sources, see the Data Definitions and Notes page.

HEALTH & SAFETY

KEY TRENDS OVER TIME	BASE YEAR (2010)		MOST RECENT YEAR (2020)				Trend
	Number	Rate	Number	Rate	Rate Change	MI Rate	
Less than adequate prenatal care	190	22.4%	202	24.1%	7.5%	32.2%	●
Infant mortality [^]	3	3.9	2	2.4	-38.9%	6.6	●
Child deaths, ages 1-14 [*]	3	18.2	2	14.8	-18.7%	18.5	●
Teen deaths, ages 15-19 [*]	3	47.2	2	37.3	-21.0%	48.1	●
Young adult deaths, ages 18-24 [*]	7	87.1	5	72.9	-16.3%	83.8	●

ADDITIONAL DATA (Most recent year is listed in parentheses)	Number	Rate	MI Rate
Children with health insurance, ages 0-18 (2019)	17,876	96.6%	96.6%
Insured by Medicaid, ages 0-18 (2021)	7,135	38.3%	48.7%
Low-birthweight babies (2020)	50	6.0%	8.7%
Fully immunized toddlers, ages 19-35 months (2021)	1,019	78.1%	69.4%
Children tested for lead, ages 1-2 (2020)	290	16.1%	29.8%
Children hospitalized for asthma, ages 0-14 ^t (2019)	5	*	10.6
Children with food insecurity, ages 0-17 (2019)	1,870	10.4%	14.2%
Mental health providers (ratio of population to provider) (2020)	216	385:1	355:1

FAMILY & COMMUNITY

KEY TRENDS OVER TIME (Most recent year is listed in parentheses)	BASE YEAR (2010)		MOST RECENT YEAR				Trend
	Number	Rate	Number	Rate	Rate Change	MI Rate	
Birth to teens, ages 15-19 [^] (2020)	65	21.5	22	8.6	-59.9%	14.8	●
Child abuse/neglect, ages 0-17 (2021)							
• Children in investigated families [^]	1,094	56.2	1,557	88.7	57.8%	86.2	●
• Confirmed victims [^]	167	8.6	205	11.7	36.3%	12.1	●
• Children in out-of-home care [^]	66	3.4	84	4.8	41.5%	4.3	●

ADDITIONAL DATA (2020)	Number	Rate	MI Rate
Children living in high-poverty areas, ages 0-17	0	0.0%	12.5%
Children by household structure, ages 0-17			
• Family with married parents	12,762	73.3%	66.5%
• Family with single parent	4,649	26.7%	33.5%
Children in poverty by household structure, ages 0-17			
• Family with married parents	454	3.6%	8.4%
• Family with single parent	1,481	31.9%	38.2%
English not spoken at home, ages 5-17	541	4.1%	10.4%
Children with internet at home, ages 0-17	16,701	93.7%	92.5%

Kids Count provides child advocates, agencies, public officials and legislators with the best available data, nonpartisan policy recommendations and tools to advance policies that benefit children. Our data-based profiles help decision-makers understand the educational, social, economic and physical well-being of children across the state.

An equitable, two-generation approach will help Michigan's kids keep moving forward.

A child's well-being should not be determined by their race, place or income, but data shows that this is the reality. That's why our racial equity lens considers how policy decisions help or hinder outcomes. We also consider access to opportunity for the adults in kids' lives when working to improve well-being.

KEY	● Improving	[^] Rate per 1,000	N/A Data not available
	● Little Change	^t Rate per 10,000	* Data suppressed
	● Worsening	[♦] Rate per 100,000	For all data definitions and sources, see the Data Definitions and Notes page.