

GRAND TRAVERSE

A BETTER FUTURE IS POSSIBLE

POPULATION	2010	2020	% Change	POPULATION BY RACE (2020)			
Total population	86,986	93,592	7.6%	Child population by race		Young adult population by race	
Child population	19,195	18,541	-3.4%	Hispanic 0-17	1,059	Hispanic 18-24	311
• Ages 0-5	5,912	5,643	-4.6%	Non-Hispanic 0-17		Non-Hispanic 18-24	
• Ages 6-12	7,587	7,304	-3.7%	• African American/Black	373	• African American/Black	172
• Ages 13-17	5,696	5,594	-1.8%	• American Indian	242	• American Indian	140
Young adult population				• Asian/Pacific Islander	235	• Asian/Pacific Islander	96
• Ages 18-24	6,996	6,889	-1.5%	• White	16,632	• White	6,170

KEY TRENDS OVER TIME (Most recent year is listed in parentheses)	BASE YEAR (2010)		MOST RECENT YEAR				Trend
	Number	Rate	Number	Rate	Rate Change	MI Rate	
Children in poverty, ages 0-17 (2020)	2,938	15.6%	1,825	10.0%	-35.9%	16.8%	●
Young adults in poverty, ages 18-24 (2020)	1,348	19.7%	936	14.1%	-28.4%	23.2%	●
Households in poverty & ALICE (2019)	12,750	36.1%	12,458	33.4%	-7.6%	38.1%	●

ECONOMIC SECURITY

ADDITIONAL DATA

(Data is for 2021 unless noted)

	Number	Rate	MI Rate
Children receiving...			
• Free and reduced-price lunch, K-12	4,647	37.0%	51.1%
• Subsidized child care, ages 0-12	106	0.8%	1.8%
• Cash assistance (FIP), ages 0-18	50	0.3%	1.0%
• Food assistance (FAP), ages 0-18	1,990	10.2%	21.9%
• Women, Infant and Children (WIC), ages 0-4 (2020)	1,774	37.1%	43.5%
• Supplemental Security Income, ages 0-18 ^A	196	10.0	15.3
• Any amount of child support received	2,957	88.3%	81.5%
Median household income (2020)	\$67,290	N/A	\$61,352
Average cost of full-time child care/month	\$653	N/A	\$646
• Percent of full-time minimum wage	N/A	39.1%	38.7%
Families receiving the Earned Income Tax Credit (EITC) (2020)	5,320	10.1%	13.7%
Families with high-cost housing (2020)	10,228	27.0%	26.2%

KEY TRENDS OVER TIME (Most recent year is listed in parentheses)	BASE YEAR (2010)		MOST RECENT YEAR				Trend
	Number	Rate	Number	Rate	Rate Change	MI Rate	
3- and 4- year olds in preschool (2020)	1,142	54.0%	937	41.3%	-23.5%	46.7%	●
Students graduating on time (2021)	986	84.1%	875	87.2%	3.7%	80.5%	●

EDUCATION

ADDITIONAL DATA

(Data is for 2021 unless noted)

	Number	Rate	MI Rate
Children receiving <i>Early On</i> services by ISD, ages 0-2	111	2.5%	3.4%
Students in Special Education	2,017	16.1%	14.5%
Students who are homeless by ISD, K-12 (2020)	919	4.4%	1.9%
3rd graders proficient in English Language Arts, M-STEP	405	55.9%	42.8%
8th graders proficient in Math, PSAT	366	47.6%	36.0%
Students who drop out	55	5.5%	7.7%
Teens not in school or working, ages 16-19 (2020)	131	3.1%	6.8%

KEY	● Improving	^A Rate per 1,000	N/A Data not available
	● Little Change	^t Rate per 10,000	* Data suppressed
	● Worsening	[♦] Rate per 100,000	
	For all data definitions and sources, see the Data Definitions and Notes page.		

HEALTH & SAFETY

KEY TRENDS OVER TIME	BASE YEAR (2010)		MOST RECENT YEAR (2020)				Trend
	Number	Rate	Number	Rate	Rate Change	MI Rate	
Less than adequate prenatal care	277	29.3%	307	35.5%	21.1%	32.2%	●
Infant mortality [^]	5	5.6	5	5.8	2.9%	6.6	●
Child deaths, ages 1-14 [*]	1	*	1	*	*	18.5	—
Teen deaths, ages 15-19 [*]	1	*	2	37.4	*	48.1	—
Young adult deaths, ages 18-24 [*]	5	65.9	4	57.7	-12.5%	83.8	●

ADDITIONAL DATA
 (Most recent year is listed in parentheses)

	Number	Rate	MI Rate
Children with health insurance, ages 0-18 (2019)	18,627	96.3%	96.6%
Insured by Medicaid, ages 0-18 (2021)	7,541	38.7%	48.7%
Low-birthweight babies (2020)	60	6.9%	8.7%
Fully immunized toddlers, ages 19-35 months (2021)	1,054	74.5%	69.4%
Children tested for lead, ages 1-2 (2020)	774	43.7%	29.8%
Children hospitalized for asthma, ages 0-14 ^t (2019)	8	4.4	10.6
Children with food insecurity, ages 0-17 (2019)	1,910	10.2%	14.2%
Mental health providers (ratio of population to provider) (2020)	420	222:1	355:1

FAMILY & COMMUNITY

KEY TRENDS OVER TIME (Most recent year is listed in parentheses)	BASE YEAR (2010)		MOST RECENT YEAR				Trend
	Number	Rate	Number	Rate	Rate Change	MI Rate	
Birth to teens, ages 15-19 [^] (2020)	65	24.3	26	10.0	-58.9%	14.8	●
Child abuse/neglect, ages 0-17 (2021)							
• Children in investigated families [^]	1,387	74.5	1,467	79.1	6.2%	86.2	●
• Confirmed victims [^]	155	8.3	271	14.6	75.4%	12.1	●
• Children in out-of-home care [^]	133	7.1	56	3.0	-58.0%	4.3	●

ADDITIONAL DATA (2020)	Number	Rate	MI Rate
Children living in high-poverty areas, ages 0-17	823	4.5%	12.5%
Children by household structure, ages 0-17			
• Family with married parents	13,065	72.4%	66.5%
• Family with single parent	4,979	27.6%	33.5%
Children in poverty by household structure, ages 0-17			
• Family with married parents	693	5.3%	8.4%
• Family with single parent	1,727	34.7%	38.2%
English not spoken at home, ages 5-17	529	3.7%	10.4%
Children with internet at home, ages 0-17	17,639	94.5%	92.5%

Kids Count provides child advocates, agencies, public officials and legislators with the best available data, nonpartisan policy recommendations and tools to advance policies that benefit children. Our data-based profiles help decision-makers understand the educational, social, economic and physical well-being of children across the state.

An equitable, two-generation approach will help Michigan's kids keep moving forward.

A child's well-being should not be determined by their race, place or income, but data shows that this is the reality. That's why our racial equity lens considers how policy decisions help or hinder outcomes. We also consider access to opportunity for the adults in kids' lives when working to improve well-being.

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	● Little Change	^t Rate per 10,000	* Data suppressed
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