



2020 SPOTLIGHT ON ROCHESTER HILLS:

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KEY METRICS



74,340
total population



\$99,666
median household income



13,121 | 18%
age 65+



41
median age



4%
poverty rate



3,615 | 5%
under age 5

POVERTY RATE FOR



Families with
children:
4%



Children under
age 18:
4%



Single-parent
(female) family:
14%

RACE/ETHNICITY

White: **56,337 | 76%**

African
American: **2,687 | 4%**

Hispanic or
Latino: **4,146 | 6%**

Asian: **9,445 | 13%**

American Indian/
Alaska Native: **73 | <1%**

Two or More
Races: **1,579 | 2%**

MEDIAN WAGE

\$93,056
for men

\$65,458
for women

Female-to-male earnings ratio: **70%**
(Women earn \$0.70 for every dollar men earn.)

LANGUAGE SPOKEN

A language other than English
spoken at home:

15,698 | 22%

Limited English proficiency
(age 5+):

4,909 | 7%

Kamusta!

Habari!

Hola!

ANNUAL HOUSEHOLD INCOME

9% Under \$25,000

27% \$25,000 - \$74,999

64% \$75,000 or more

TECHNOLOGY



27,477 | 96%
Households with a computer



26,548 | 92%
Households with broadband internet subscription

EDUCATIONAL ATTAINMENT AGE 25+

Less than ninth grade	693	1%
Ninth to twelfth grade, no diploma	983	2%
High school diploma or equivalent	7,826	15%
Some college, no degree	7,679	15%
Associate degree	4,259	8%
Bachelor's degree	16,568	32%
Graduate or professional degree	14,101	27%

DISABILITY STATUS



363 | 2%
children with disability

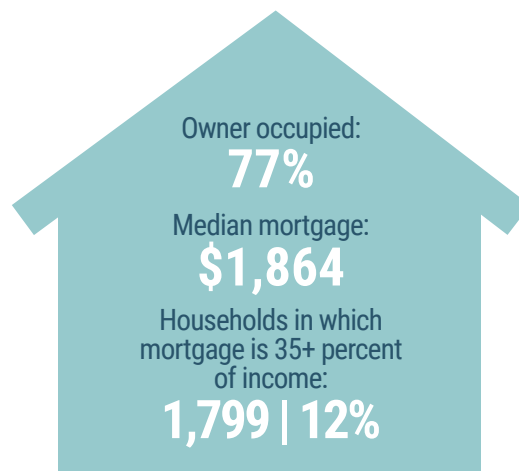
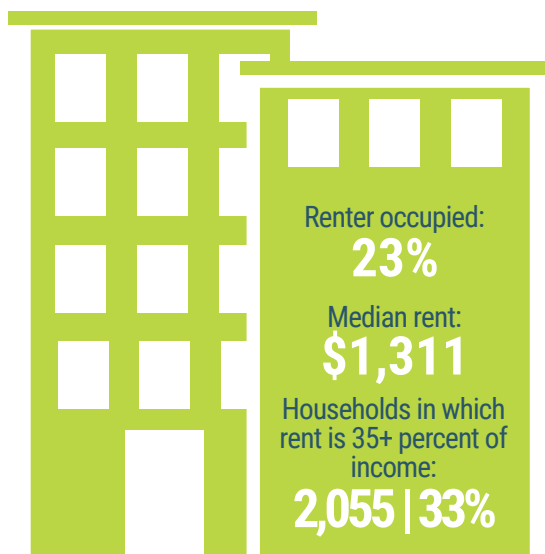


2,882 | 7%
18-64 years old with disability



3,323 | 26%
65 years old and over with disability

HOUSING



HEALTH INSURANCE



Population with Health Insurance

Private: **64,637 | 88%**

Public: **18,130 | 25%**

Population with No Health Insurance

Total: **1,849 | 3%**

Children: **276 | 2%**

COMMUTING TO WORK

----- Travel time to work: 26.2 minutes -----



84%

Drove alone
(car, truck or van)



6%

Carpooled



0%

Public
transportation



1%

Walked



1%

Other means



8%

Worked at
home