



# 2020 SPOTLIGHT ON GRAND RAPIDS:

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## KEY METRICS



**199,417**  
total population



**\$51,333**  
median household income



**24,707 | 12%**  
age 65+



**31**  
median age



**20%**  
poverty rate



**13,843 | 7%**  
under age 5

## POVERTY RATE FOR



Families with  
children:  
**22%**



Children under  
age 18:  
**27%**



Single-parent  
(female) family:  
**46%**

## RACE/ETHNICITY

White: **115,965 | 58%**

African  
American: **34,947 | 18%**

Hispanic or  
Latino: **32,557 | 16%**

Asian: **5,124 | 3%**

American Indian/  
Alaska Native: **457 | <1%**

Two or More  
Races: **9,471 | 5%**

## MEDIAN WAGE

**\$45,452**

for men

**\$39,098**

for women

Female-to-male earnings ratio: **86%**  
(Women earn \$0.86 for every dollar men earn.)

## LANGUAGE SPOKEN

A language other than English  
spoken at home:

**31,563 | 17%**

Limited English proficiency  
(age 5+):

**15,575 | 8%**

Kamusta!

Habari!

Hola!

## ANNUAL HOUSEHOLD INCOME

**25%** Under \$25,000

**43%** \$25,000 - \$74,999

**32%** \$75,000 or more

## TECHNOLOGY



**68,891 | 90%**

Households with a computer



**64,062 | 84%**

Households with broadband internet subscription

## EDUCATIONAL ATTAINMENT AGE 25+

|                                    |        |     |
|------------------------------------|--------|-----|
| Less than ninth grade              | 7,858  | 6%  |
| Ninth to twelfth grade, no diploma | 8,319  | 7%  |
| High school diploma or equivalent  | 28,036 | 22% |
| Some college, no degree            | 25,205 | 20% |
| Associate degree                   | 9,908  | 8%  |
| Bachelor's degree                  | 32,087 | 25% |
| Graduate or professional degree    | 15,944 | 13% |

## DISABILITY STATUS



**1,973 | 5%**  
children with disability

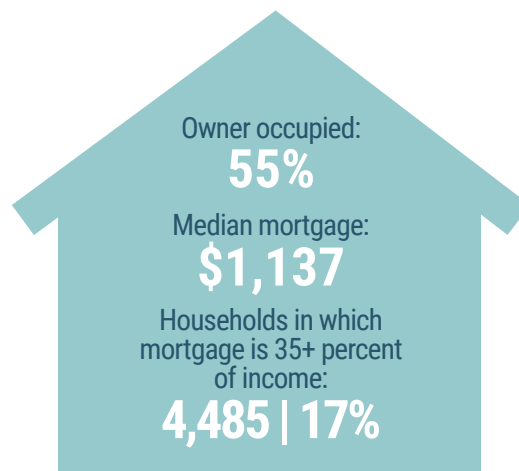
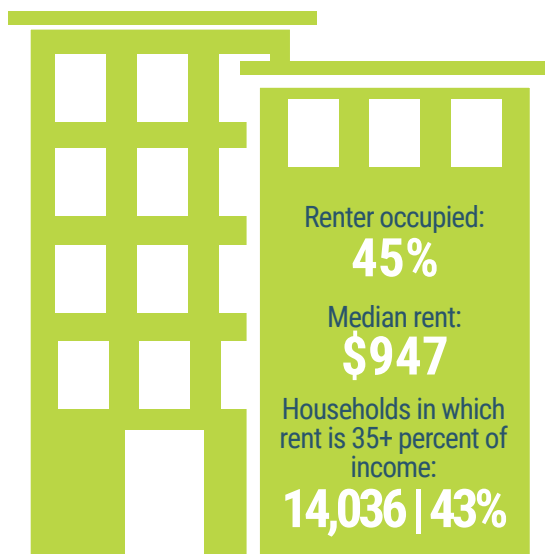


**15,263 | 12%**  
18-64 years old with disability



**7,481 | 32%**  
65 years old and over with disability

## HOUSING



## HEALTH INSURANCE



Population with Health Insurance

Private: **121,249 | 62%**

Public: **77,056 | 39%**

Population with No Health Insurance

Total: **16,795 | 9%**

Children: **2,097 | 5%**

## COMMUTING TO WORK

----- Travel time to work: 19.4 minutes -----



**73%**

Drove alone  
(car, truck or van)



**10%**

Carpooled



**3%**

Public  
transportation



**4%**

Walked



**2%**

Other means



**7%**

Worked at  
home