

GRAND TRAVERSE

POPULATION	2010	2019	% change	POPULATION BY RACE (2019)			
Total population	86,986	93,088	7.0%	Child population by race			
Child population	19,195	18,544	-3.4%	Hispanic 0–17	1,026	Young adult population by race	
• Ages 0–5	5,912	5,825	-1.5%	Non-Hispanic 0–17		Hispanic 18–24	314
• Ages 6–12	7,587	7,287	-4.0%	• African American/Black	370	Non-Hispanic 18–24	
• Ages 13–17	5,696	5,432	-4.6%	• American Indian	298	• African American/Black	160
Young adult population				• Asian/Pacific Islander	206	• American Indian	142
• Ages 18–24	6,996	6,969	-0.4%	• White	16,644	• Asian/Pacific Islander	91
						• White	6,262

KEY TRENDS OVER TIME	BASE YEAR (2010)		MOST RECENT YEAR (2019)				
	NUMBER	RATE	NUMBER	RATE	RATE CHANGE	MI RATE	TREND
	Children in poverty, ages 0–17	2,938	15.6%	1,748	9.6%	-38.5%	17.5%
Young adults in poverty, ages 18–24	1,348	19.7%	987	15.2%	-23.0%	24.5%	●
Households in Poverty & ALICE	13,635	38.7%	12,458	33.4%	-13.6%	38.1%	●

ADDITIONAL DATA (2020 UNLESS NOTED)			
	NUMBER	RATE	MI RATE
Children receiving...			
• Free and reduced price lunch, K-12	4,458	35.7%	50.5%
• Subsidized child care, ages 0–12	103	0.8%	1.7%
• Cash assistance (FIP), ages 0–18	49	0.2%	1.2%
• Food assistance (FAP), ages 0–18	2,086	10.6%	21.6%
• Women, Infants and Children (WIC), ages 0–4 (2019)	1,960	40.4%	44.3%
• Supplemental Security Income, ages 0–18 [^]	209	10.6	16.3
• Any amount of child support owed	3,178	91.3%	83.6%
Median household income (2019)	\$65,041	N/A	\$59,522
Average cost of full-time child care/month	\$638	N/A	\$632
• Percent of full-time minimum wage	N/A	38.2%	37.9%
Families receiving the Earned Income Tax Credit (EITC) (2019)	5,820	11.2%	15.1%
Families with high-cost housing (2019)	9,718	26.0%	26.7%

KIDS COUNT provides child advocates, agencies, public officials and legislators with the best available data, nonpartisan policy recommendations and tools to advance policies that benefit children.

Our data-based profiles help decision makers understand the educational, social, economic and physical well-being of children across the state.

KEY TRENDS OVER TIME	BASE YEAR (2010)		MOST RECENT YEAR (2019)				
	NUMBER	RATE	NUMBER	RATE	RATE CHANGE	MI RATE	TREND
	3- and 4-year-olds in preschool	1,142	54.0%	983	43.0%	-20.3%	47.5%
3rd graders proficient in English Language Arts, M-STEP (Base: 2015)	555	56.5%	525	59.7%	5.8%	45.1%	●
8th graders proficient in Math, M-STEP (Base: 2015; Recent: 2018)	316	33.7%	425	40.3%	19.8%	32.7%	●
Students graduating on time (2020)	986	84.1%	834	90.7%	7.8%	82.1%	●

ADDITIONAL DATA (2020 UNLESS NOTED)			
	NUMBER	RATE	MI RATE
Children receiving <i>Early On</i> services by ISD, ages 0–2	168	3.7%	2.9%
Students in Special Education	2,087	15.9%	14.5%
Students who are homeless by ISD, K–12	949	4.4%	2.1%
8th graders proficient in Math, PSAT (2019)	479	49.9%	41.4%
Students who drop out	22	2.4%	7.8%
Teens not in school or working, ages 16–19 (2019)	137	3.3%	6.8%

KEY ● = IMPROVING ● = LITTLE CHANGE ● = WORSENING

HEALTH & SAFETY

KEY TRENDS OVER TIME	BASE YEAR (2010)		MOST RECENT YEAR (2019)				
	NUMBER	RATE	NUMBER	RATE	RATE CHANGE	MI RATE	TREND
Less than adequate prenatal care	277	29.3%	259	29.6%	1.0%	32.2%	●
Infant mortality [^]	5	5.6	4	4.6	-18.8%	6.6	●
Child deaths, ages 1–14*	1	*	2	*	*	18.5	—
Teen deaths, ages 15–19*	1	*	2	*	*	46.1	—
Young adult deaths, ages 18–24*	5	65.9	3	48.1	-27.1%	82.1	●

ADDITIONAL DATA (2020 UNLESS NOTED)

	NUMBER	RATE	MI RATE
Children with health insurance, ages 0–18 (2018)	18,754	96.2%	96.7%
Insured by Medicaid, ages 0–18	7,253	36.9%	46.3%
Low-birthweight babies (2019)	60	6.9%	8.7%
Fully immunized toddlers, ages 19–35 months	1,109	77.8%	70.7%
Children tested for lead, ages 1–2 (2019)	913	48.1%	40.9%
Children hospitalized for asthma, ages 0–14 ⁱ (2018)	11	6.0	10.3
Children with food insecurity, ages 0–17 (2018)	2,042	10.9%	14.7%
Mental health providers (ratio of population to provider) (2019)	399	232:1	373:1

FAMILY & COMMUNITY

KEY TRENDS OVER TIME	BASE YEAR (2010)		MOST RECENT YEAR				
	NUMBER	RATE	NUMBER	RATE	RATE CHANGE	MI RATE	TREND
Births to teens, ages 15–19 [^] (2019)	65	24.3	30	11.8	-51.6%	15.7	●
Child abuse/neglect, ages 0–17 (2020)							
• Children in investigated families [^]	1,387	74.5	1715	92.5	24.2%	95.9	●
• Confirmed victims [^]	155	8.3	382	20.6	147.5%	13.0	●
• Children in out-of-home care [^]	133	7.1	56	3.0	-57.7%	4.7	●

ADDITIONAL DATA (2019)

	NUMBER	RATE	MI RATE
Living in high poverty areas, ages 0–17	0	0.0%	13.6%
Household structure, ages 0–17			
• Family with married parents	13,240	73.3%	66.5%
• Family with single parent	4,826	26.7%	33.5%
Poverty by household structure, ages 0–17			
• Family with married parents	582	4.4%	8.9%
• Family with single parent	1,660	34.4%	40.6%
English not spoken at home, ages 5–17	680	4.9%	10.6%
Children in homes with internet at home, ages 0–17	17,490	93.2%	89.9%

An equitable, two-generation approach will help Michigan’s kids keep moving forward.

A child’s well-being should not be determined by their race, place or income, but data shows that this is the reality. That’s why our racial equity lens considers how policy decisions help or hinder outcomes. We also consider access to opportunity for the adults in kids’ lives when working to improve well-being.

[^]Rate per 1000 ⁱRate per 10,000 *Rate per 100,000

For all data definitions and sources, see the Data Definitions and Notes page.

More data (including nearly 100 indicators, trends, graphs, rates and more) are on the [Kids Count Online Data Center](#).